

# The Natural Capital Project

## Putting ecosystem services on the map

OAS, 16 June, 2009

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# Ecosystem Services



- Links nature to human welfare
- Full accounting of costs and benefits
- Conservation could pay for itself?

# Appropriate scales for decisions



## GLOBAL, SYNTHETIC

*60% of global ES in decline* (Millennium Assessment)

*\$33 Trillion/y* (Costanza et al. 1997 Nature)

## NEEDED

- region/landscape scale
  - scenario based
  - spatially explicit
  - multiple services

## LOCAL, SPECIFIC

*2 forest patches: \$60K/year* (Ricketts et al. 2004. PNAS)

*22 others (just for pollination!)*



# The Natural Capital Project

## Make conservation economically attractive

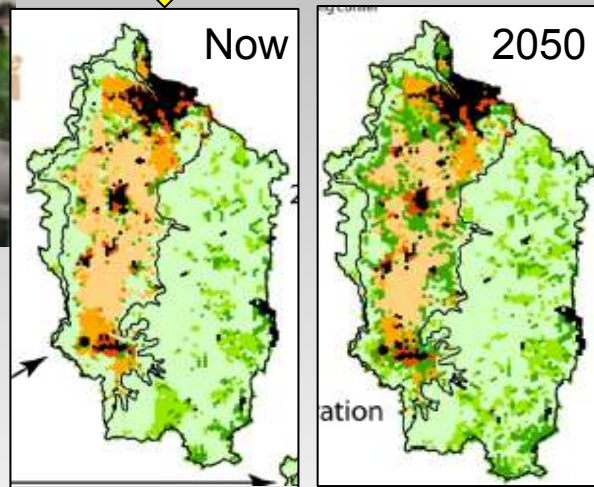
- Develop science and policy tools to address ecosystem services
- Apply tools in important places
- Support policies to maintain / pay for services
- Change the way ecosystems are viewed

# NatCap within decision making



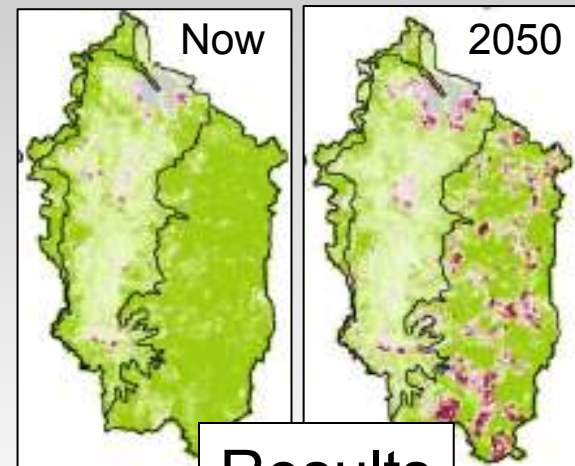
Stakeholders

Policy input

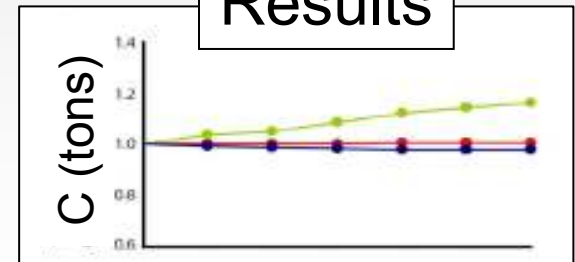


Scenarios

Mapping tool



Results



Policy implementation

# Decision-maker questions

- Where are ecosystem services supplied?
- How would a proposed dam or logging project affect different ecosystem services and biodiversity?
- What landscape pattern would optimize ecosystem services now and under likely scenarios?
- Who should pay whom under a proposed PES program, and how to scale it up?

## **ANSWERS:**

landscape-scale, multi-service assessments



WOODS INSTITUTE  
FOR THE ENVIRONMENT  
STANFORD UNIVERSITY



WWF  
The Nature  
Conservancy



Advocacy

Regulations

Payments

Markets

Fiscal incentives

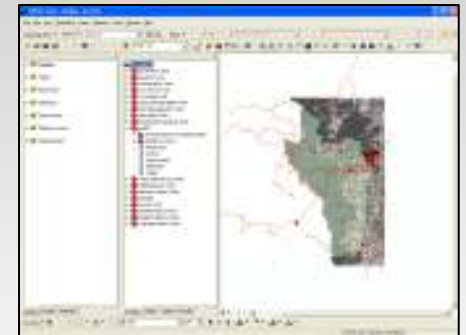
What are impacts of policy on  
ecosystem services and  
payments?  
Where could services be traded?

What are ecosystem service  
impacts of subsidies and taxes?

# InVEST: Key features

- Biodiversity and multiple services
- Biophysical or (first estimate) economic values
- Spatially explicit (mapped)
- Tiered design: simple or complex
- Driven by management scenarios
- Free and open source

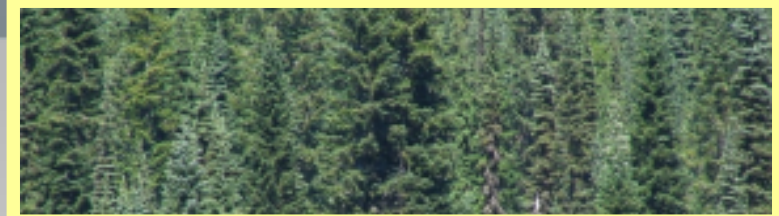
<http://invest.ecoinformatics.org>



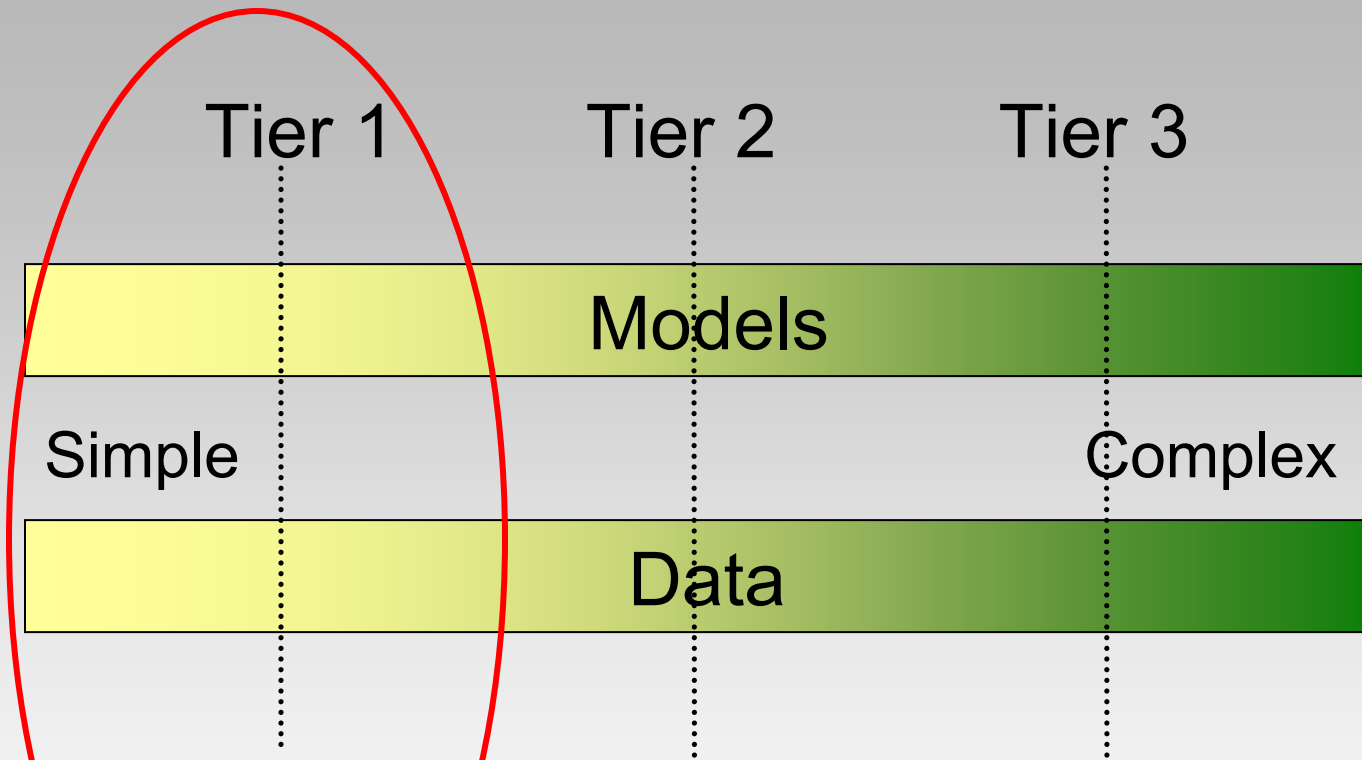


# InVEST: Which services?

- Biodiversity
- Ecosystem services
  - Carbon sequestration
  - Sediment retention
  - Water quality
  - Open-access harvest
  - Native pollination (for ag)
  - Commercial timber production
  - Flood control
  - Hydropower
  - Irrigation water (for ag)
  - Agricultural production
  - Recreation and tourism
  - Cultural and aesthetic values



# Tiered Approach



InVEST

# InVEST within ArcGIS

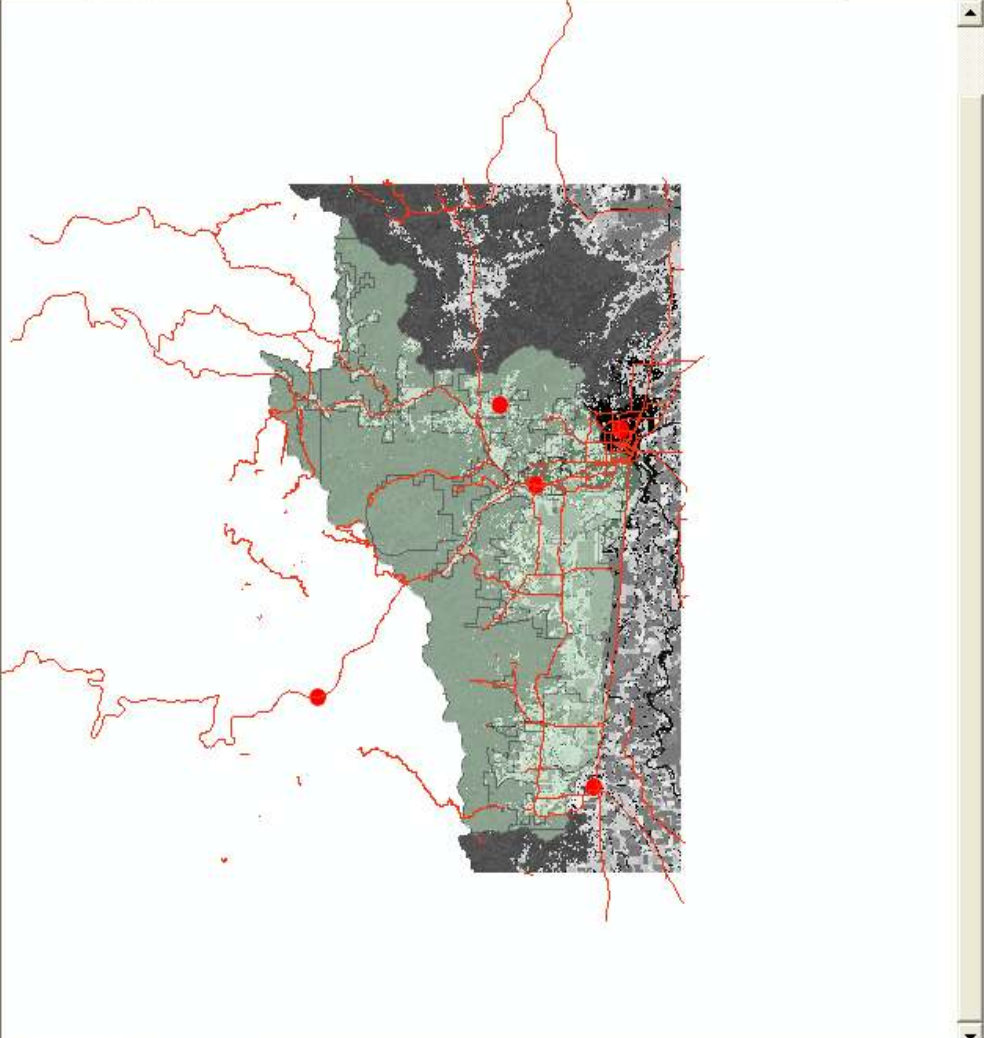


<http://invest.ecoinformatics.org>



- Carbon
- Timber
- Biodiversity
- Pollination
- Open Access
- Pollution Control
- Sedimentation

- ArcToolbox
  - 3D Analyst Tools
  - Analysis Tools
  - Cartography Tools
  - Conversion Tools
  - Coverage Tools
  - Data Interoperability Tools
  - Data Management Tools
  - Geocoding Tools
  - Geostatistical Analyst Tools
  - InVEST
    - Avoided Reservoir Sedimentation
    - Pollution Control
      - Biodiversity
      - Carbon
      - Open Access
      - Pollination
      - Timber
  - Linear Referencing Tools
  - Multidimension Tools
  - Network Analyst Tools
  - Samples
  - Server Tools
  - Spatial Analyst Tools
  - Spatial Statistics Tools
  - Tracking Analyst Tools



InVEST.mxd - ArcMap - ArcInfo

File Edit View Bookmarks Insert Selection Tools Window Help

Spatial Analyst Layer: lulc\_samp\_cur Editor Task: Create New Feature Target:

1:507,110

**Carbon**

- Timber
- Biodiversity
- Pollination
- Open Access
- Pollution Control
- Sedimentation

**ArcToolbox**

- 3D Analyst Tools
- Analysis Tools
- Cartography Tools
- Conversion Tools
- Coverage Tools
- Data Interoperability Tools
- Data Management Tools
- Geocoding Tools
- Geostatistical Analyst Tools
- InVEST
  - Avoided Reservoir Sedimentation
    - 1 Soil loss
    - 2 Sediment Removal
    - 2 Sediment Removal
  - Pollution Control
    - 1 Source Areas
    - 2 Watersheds and Reservoirs
    - 3 Filtration Benefits
  - Biodiversity
  - Carbon
  - Open Access
  - Pollination
  - Timber
- Linear Referencing Tools
- Multidimension Tools
- Network Analyst Tools
- Samples
- Server Tools
- Spatial Analyst Tools
- Spatial Statistics Tools
- Tracking Analyst Tools

**1 Soil loss**

Workspace: C:\InVEST\Sedimentation

DEM: C:\InVEST\Base\_Data\dem

Erosivity: C:\InVEST\Sedimentation\Input\erosivity

Erodibility: C:\InVEST\Sedimentation\Input\erodibility

Landuse: C:\InVEST\Base\_Data\landuse\_90

Watersheds: C:\InVEST\Sedimentation\Input\watersheds

Model coefficient table: C:\InVEST\Base\_Data\Water\_Tables.mdb\Biophysical\_Parameters

LUCODE field: LUCODE

P x C field: 1000PC

Sediment table: C:\InVEST\Base\_Data\Water\_Tables.mdb\Sediment

Reservoir ID field: wshed\_ID

Calibration field: calibration

Threshold flow accumulation: 1000

Slope threshold: 25

Length-slope power variable

**1 Soil loss**

This script uses the Universal Soil Loss Equation (USLE) to calculate biophysical components of the InVEST Sediment Valuation tool. 1) LS, the slope length-gradient factor for the USLE. The LS factor represents a ratio of soil loss under given conditions to that at a site with the "standard" slope steepness of 9% and slope length of 72.6 feet. The steeper and longer the slope, the higher is the risk for erosion. 2) RKLS, the geomorphological and climate conditions that may lead to soil loss. 3) USLE, the 'actual' potential soil loss, taking into account land use and cultivation practices. Average annual soil loss is in tons/Ha. 4) Sediment Delivered, the USLE raster adjusted for soil deposition and calibrated to actual/observed values.

OK Cancel Environments... << Hide Help Tool Help

Display Source Selection Favorites Index Search Results

Drawing Arial 10 B I U A

**Carbon**

Workspace  
C:\NatCap\Carbon

Current land cover map  
lulc\_will\_cur

Year of current land cover  
1990

Resolution (desired cell size to use, in meters) (optional)

Carbon pools and decay rates  
carbon\_pools\_will

Current harvest rate map (optional)  
harv\_will\_cur

Future land cover map (optional)  
lulc\_will\_fut

Year of future land cover (optional)  
2030

Future harvest rate map (optional)  
harv\_will\_fut

Compute Economic Valuation

Price of Carbon per metric ton (optional)  
43

Carbon discount rate(%) (optional)  
5

Market discount rate(%) (optional)

Help

### Carbon

This model calculates the standing stock of Carbon and amount of carbon sequestered over time using four fundamental carbon "pools": aboveground biomass, belowground biomass, soil, and dead organic matter. It also computes the amount of Carbon stored in harvested wood products and values this stock and sequestered carbon.

OK Cancel Environments... << Hide Help

**Attributes of lulc\_samp\_cur**

Rowid	VALUE *	COUNT	DESCRIPTION	LULC_GROUP
40	79	6447	79_Row crop	Ag
41	80	14318	80_Grass	Ag
42	81	386	81_Burned grass	Ag
43	82	22685	82_Field crop	Ag
44	83	47470	83_Hayfield	Ag
45	84	3652	84_Late field crop	Ag
46	85	96698	85_Pasture	Ag
47	86	17226	86_Natural grassland	Unkn
48	87	98374	87_Natural shrub	Unkn
49	88	9610	88_Bare/fallow	Ag
50	89	7073	89_Flooded/marsh	Water
51	90	15323	90_Irrigated perennial	Ag
52	91	3562	91_Turfgrass	Ag
53	92	14262	92_Orchard	Ag
54	93	16250	93_Christmas trees	Forest
55	95	594	95_Conifer Woodlot	Forest

Record: 1 Show: All Selected Records (0 out of 56 Selected) Options

**Attributes of Sediment**

ID *	wshed_ID *	rem_cost	time_period	discount_rate	calibration
2	0	24	10	5	1
3	1	30	20	5	1
4	2	42	30	5	1

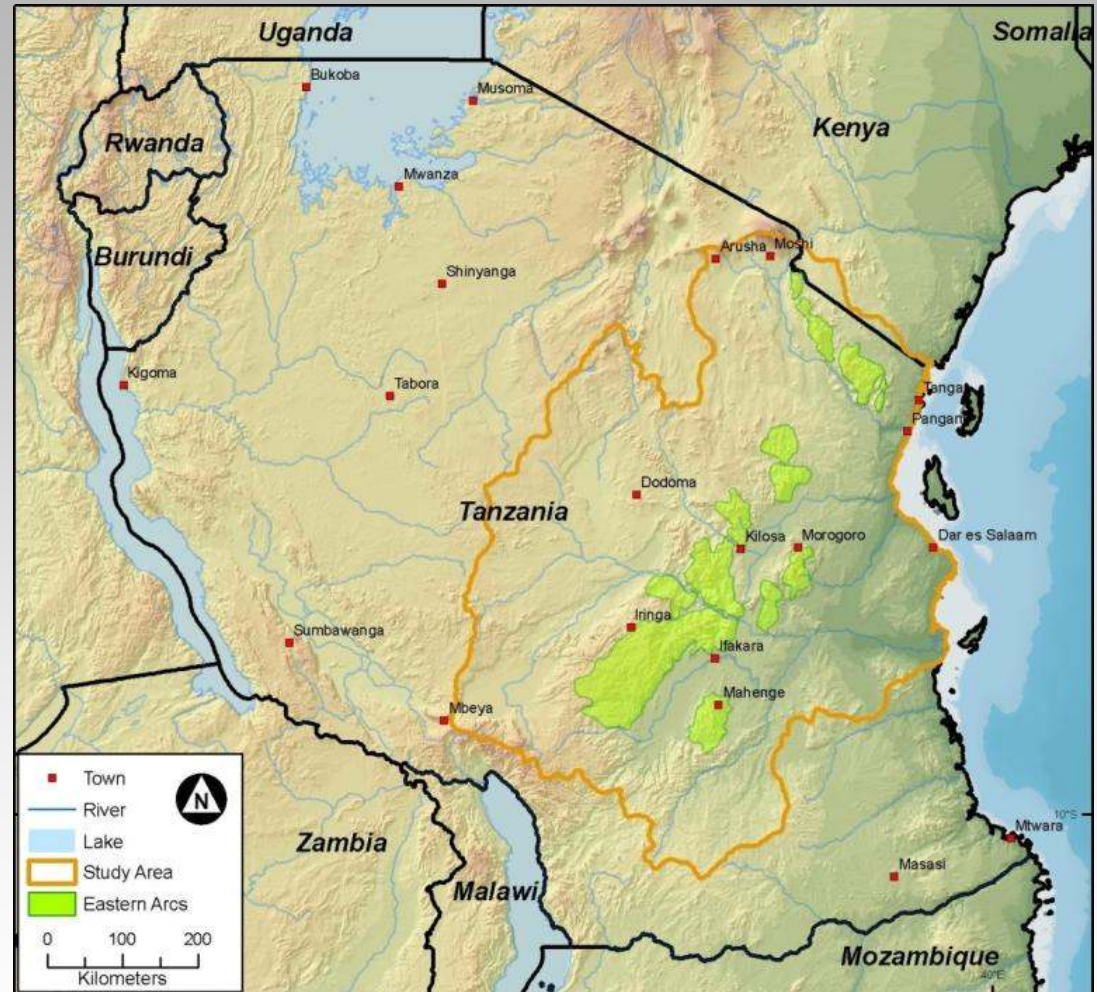
Record: 1 Show: All Selected Records (0 out of 3 Selected) Options



- test InVEST with field partners and experts
- ensure useful, relevant



# Example: "Valuing the Arc"



The Leverhulme Trust



Cranfield University



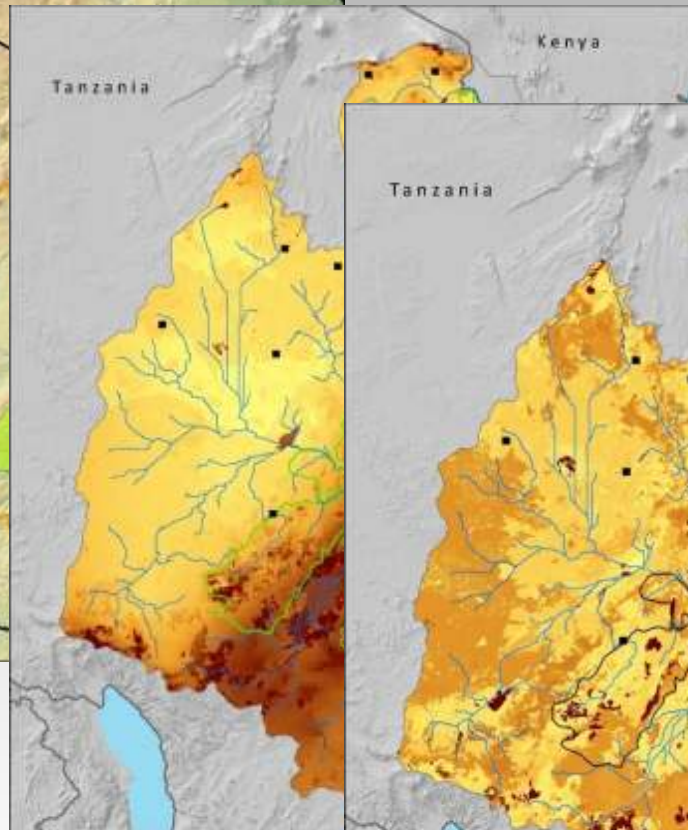
UEA NORWICH



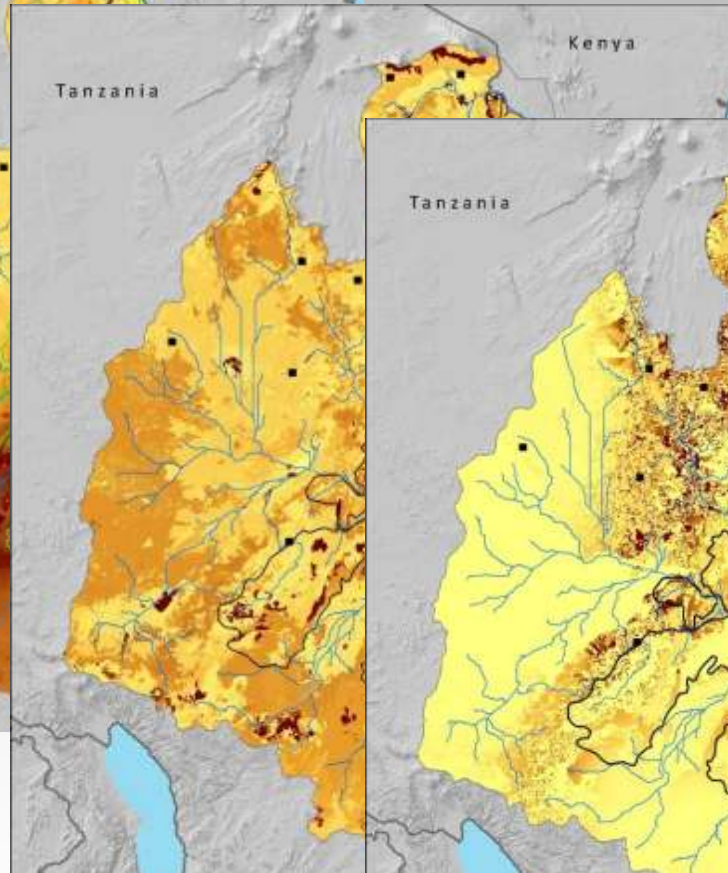
# Current ecosystem services



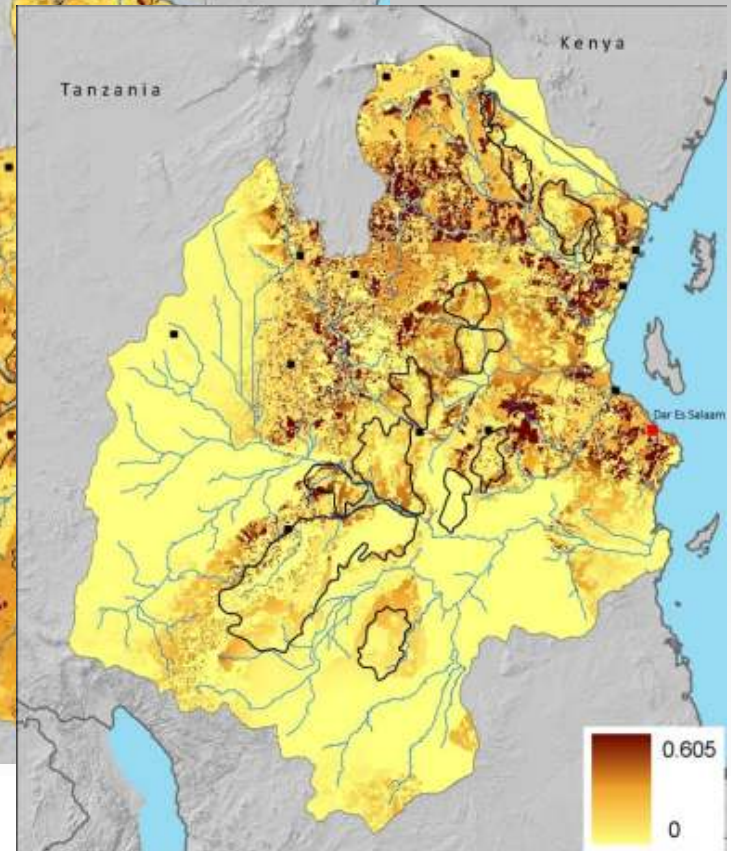
Water yield



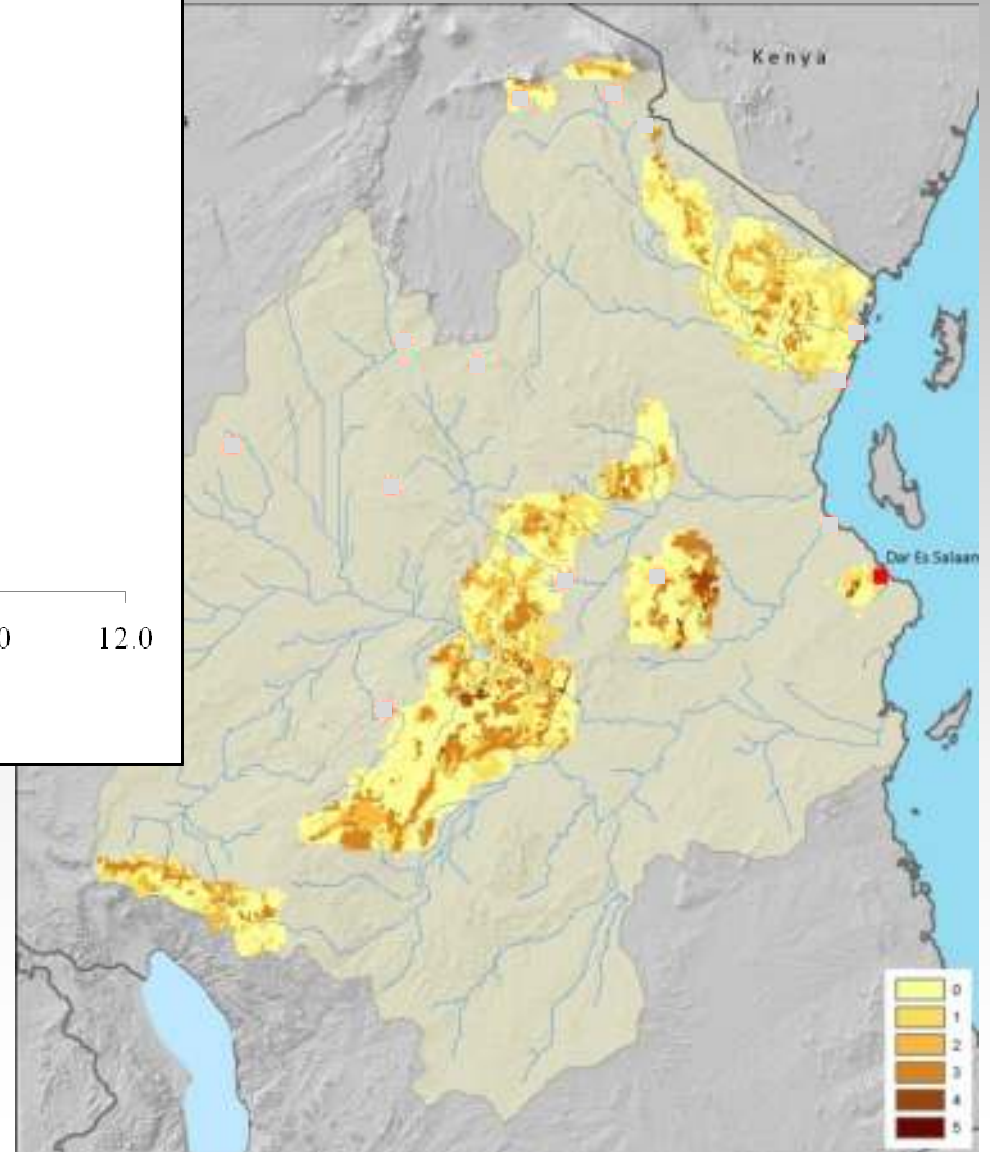
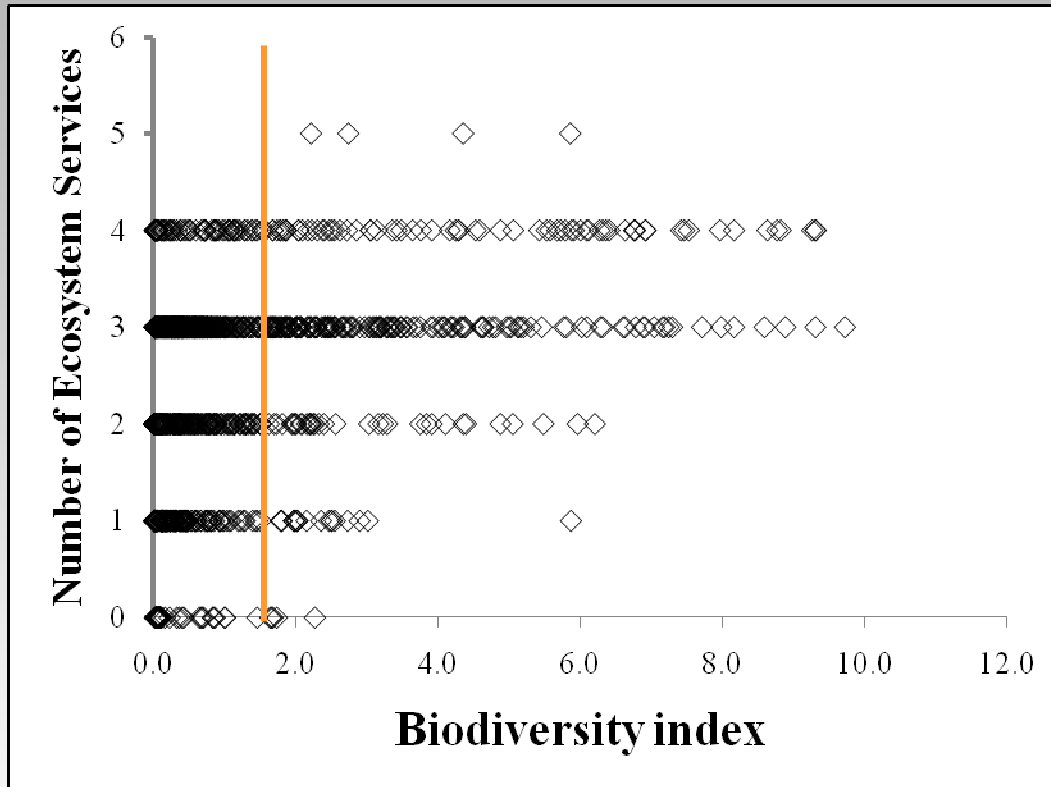
Carbon storage



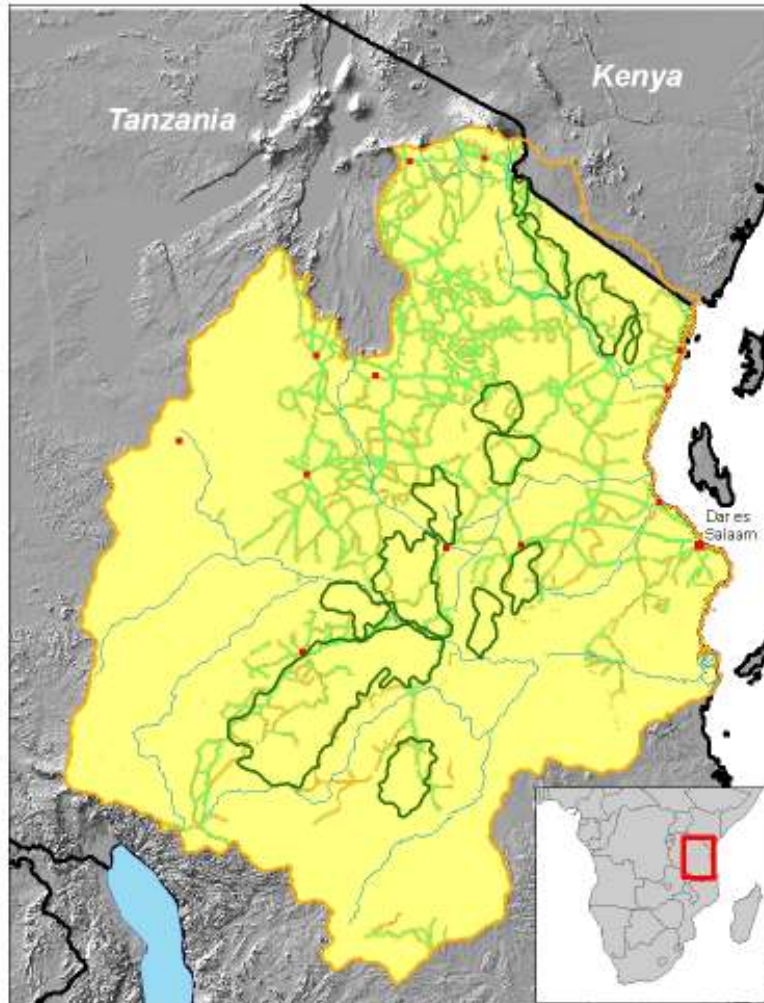
Charcoal harvest



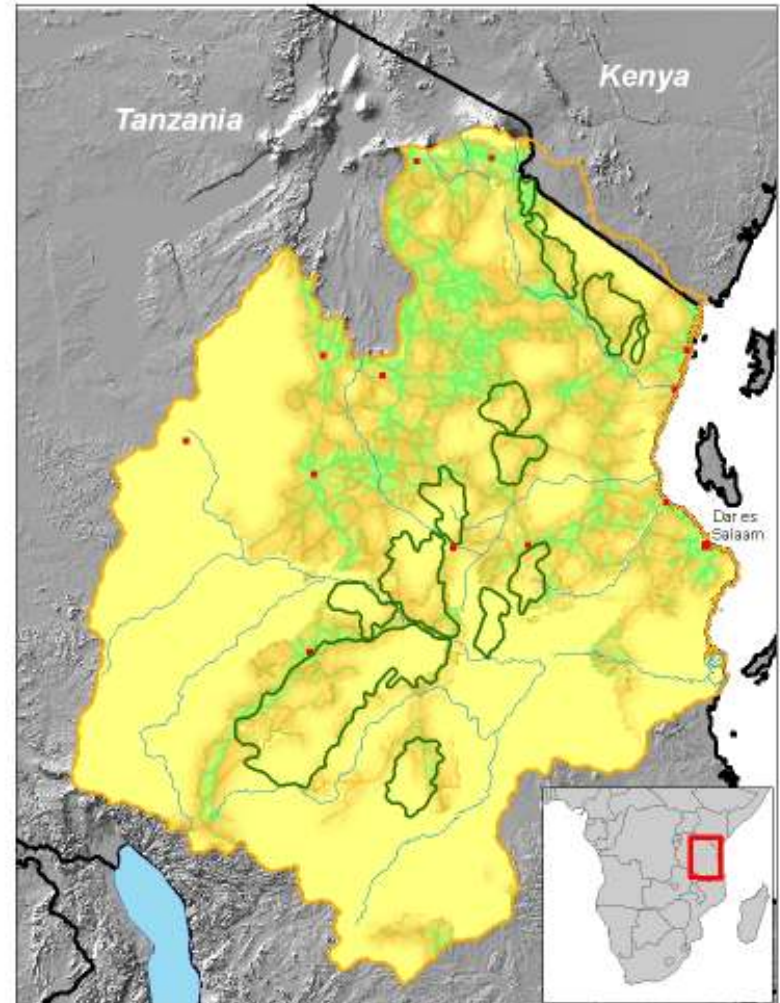
# Compare to biodiversity



# Assumptions matter!



Firewood - 5km access



Firewood - 40km access

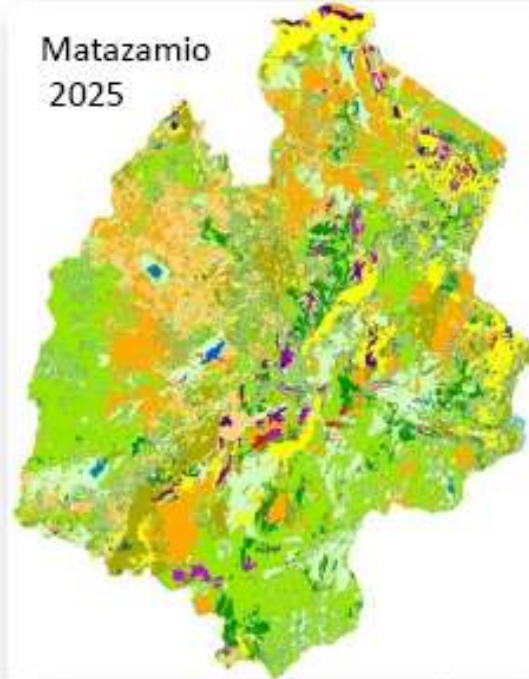
Legend

lcm\_jan100m

Type

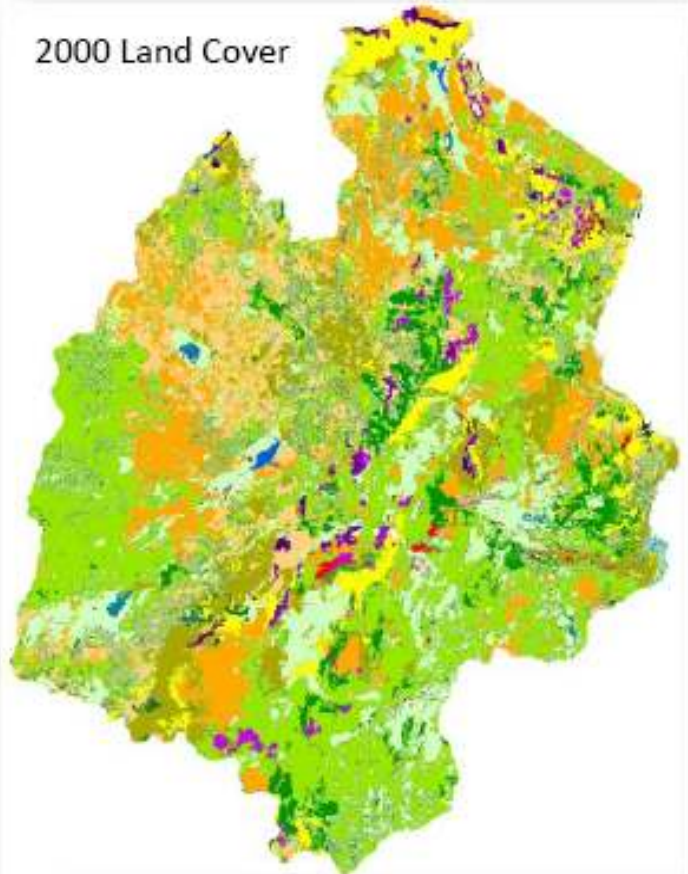
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Matazamio  
2025

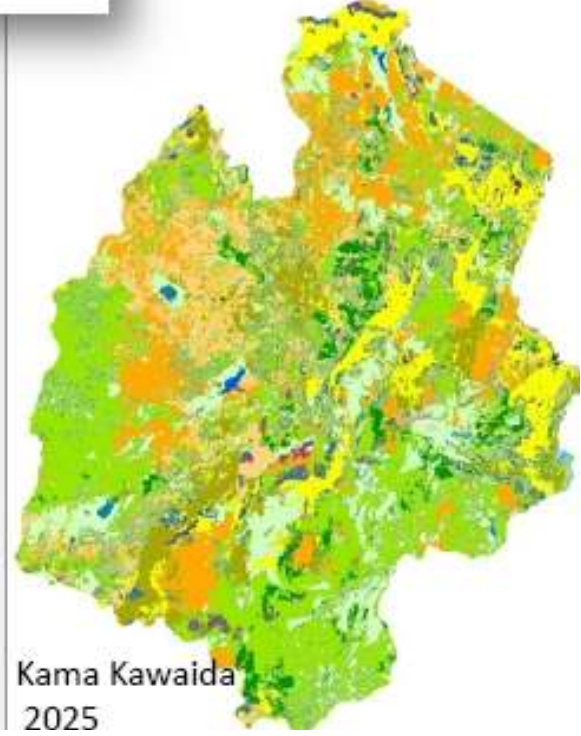


# Future scenarios

2000 Land Cover



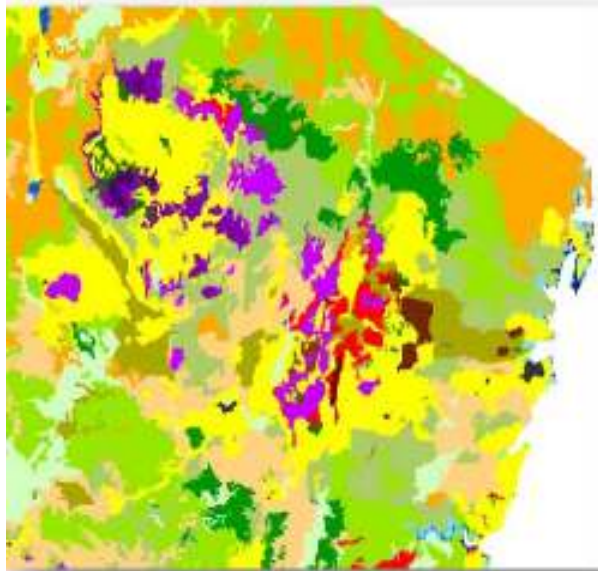
Confidential Draft  
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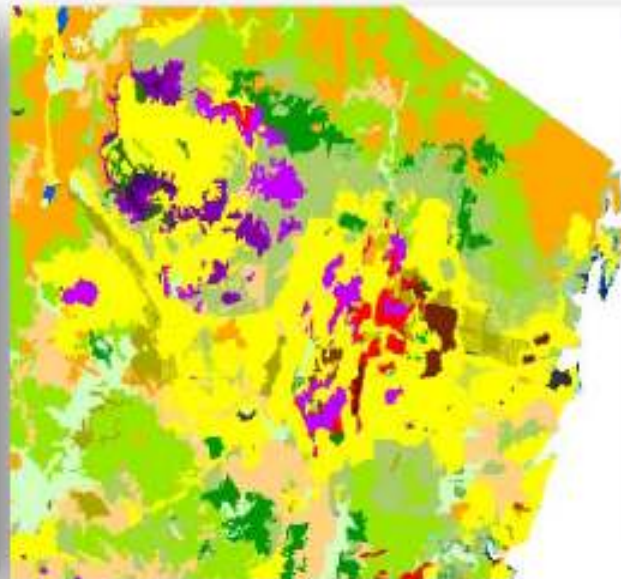
Kama Kawaida  
2025

# Detailed examples of scenarios of change

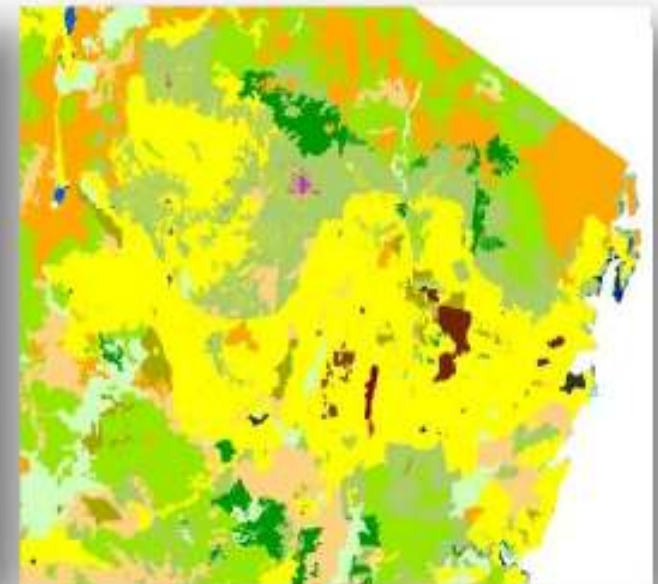
Land cover 2000



Matazamio 2025



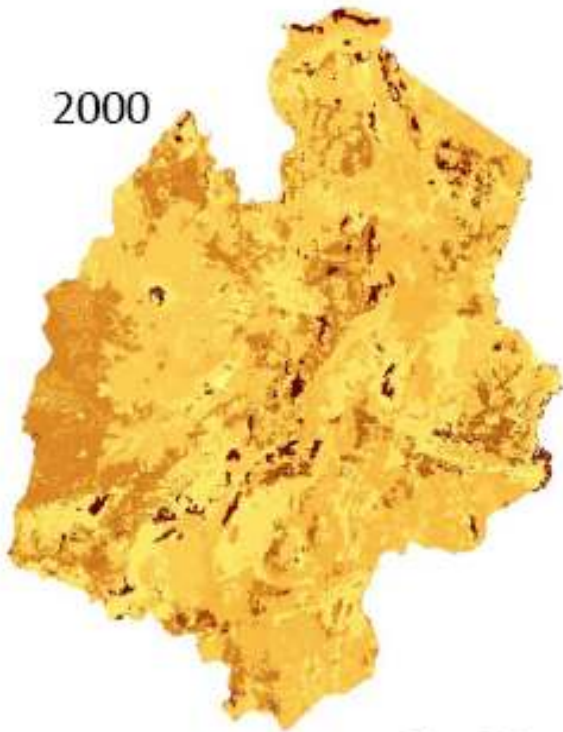
Kama Kawaida 2025



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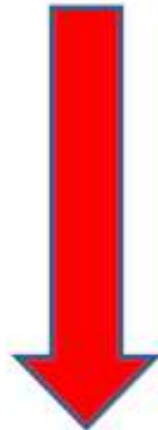
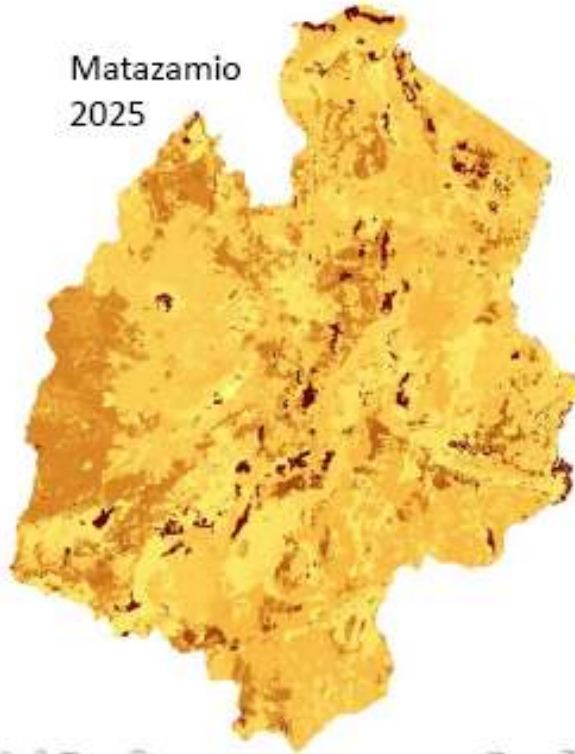
2000



2.86<sup>9</sup> t/C  
2,864,239,183 t/C

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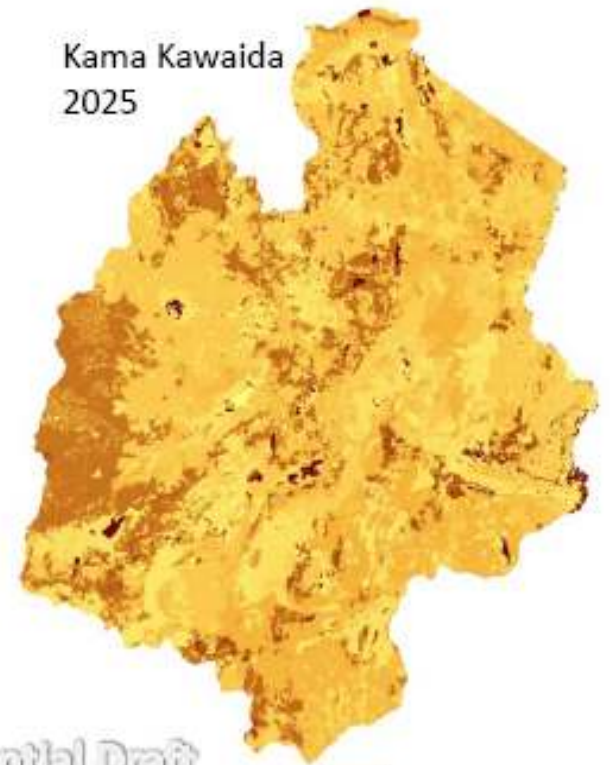
Matazamio  
2025



-3.26<sup>7</sup> t/C  
or -1.14% of 2000 value

LOSS

Kama Kawaida  
2025






-18.27<sup>7</sup> t/C  
or -6.38% of 2000 value

LOSS



# Land-use planning in Hawaii

	Carbon Storage	Water Quality	Water Yield	Income
<b>Biofuels</b> 	↓	↓	↓	↑
<b>Subdivision</b> 	↓	↓	↑	↑
<b>Ag &amp; Forestry</b> 	↑	↑	↓	↑



## Another example: Colombia

- Government grants licenses for industrial and extractive sectors
- Permit conditions now based on ecosystem service impacts
- System of compensation for unavoidable impacts



# California



Change in 4 services  
over climate change  
scenarios:

- Forage production
- Carbon sequestration
- Recreational skiing
- Salmon fisheries

# What do policy-makers still want?

- Distributional information
- Measures of uncertainty
- Opportunity costs
- Trade-off analysis
- Temporal dynamics
- Valuation (or not...)



# What do practitioners want?

- Available data
  - Builds local capacity
  - Visually appealing
- 
- Quick and cheap and easy
  - Not always relying on external consultants




# Lessons – what leads to success?

- Long-term stakeholder engagement
- Framing analyses as stories through scenarios
- Finding political openings
- Effective communication



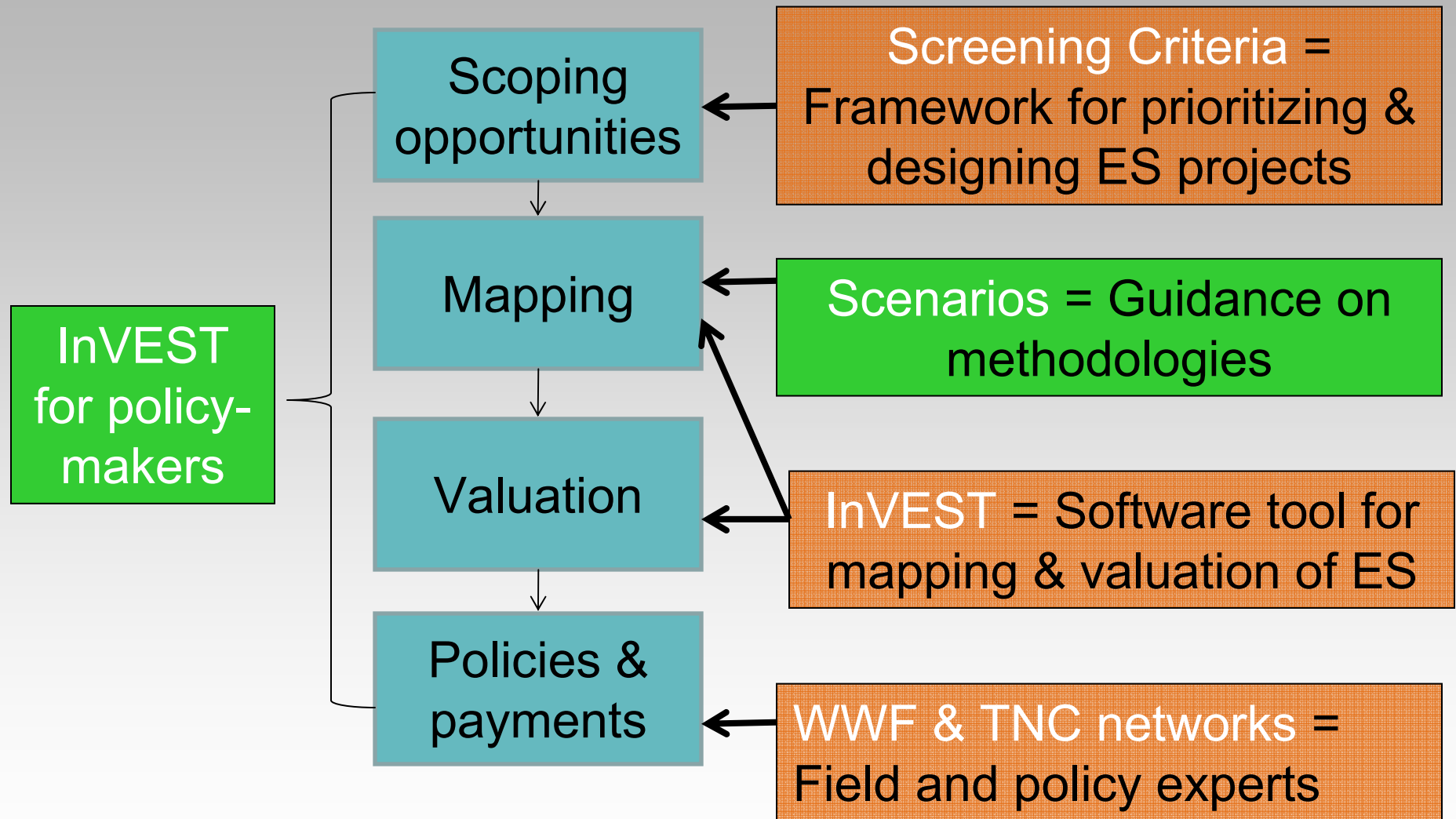
# Scoping opportunities: Screening Criteria

- Will it deliver service & conservation?
- Are conditions supportive?

-  Strong opportunity
-  High risk
-  Information gap

Criteria	Project A	Project B
1	High risk	Strong opportunity
2	Information gap	High risk
3	High risk	Strong opportunity
4	High risk	Information gap
5	Strong opportunity	Strong opportunity
...	Information gap	Strong opportunity

# What's next? Policy & finance tools



# What's next? Marine ecosystem services





# Thanks...

NatCap

Kai Chan

Chris Colvin

Gretchen Daily

Helen Fox

Peter Kareiva

Chuck Katz

Erik Lonsdorf

Bruce McKenney

Guillermo Mendoza

Belinda Morris

Robin Naidoo

Erik Nelson

Nasser Olwero

Steve Polasky

Jim Regetz

M. Sanjayan

Rebecca Shaw

Heather Tallis

Christine Tam

Buzz Thompson

Michael Wright

## Valuing the Arc

Andrew Balmford

Neil Burgess

Rhys Green

Shadrack Mwakalila

Mathieu Rouget

Ruth Swetnam

Kerry Turner

Sue White

...

## Support

NSF-NCEAS

Leverhulme Trust

Packard Foundation

MacArthur Foundation

Moore Foundation

Roger and Vicki Sant

Peter and Helen Bing

...