



**OAS** | **CICAD**



**INTER-AMERICAN DRUG ABUSE  
CONTROL COMMISSION  
CICAD**

Secretariat for Multidimensional Security

**SIXTY-FIFTH REGULAR SESSION OF CICAD**

**May 8 - 10, 2019**

**Buenos Aires, Argentina**

**OEA/Ser.L/XIV.1.65**

**CICAD/doc.2462/19**

**6 May 2019**

**Original: English**

**THE CADCA MODEL FOR STRENGTHENING COMMUNITIES GLOBALLY TO PREVENT AND REDUCE ILLICIT DRUG USE**

# The CADCA Model for Strengthening Communities Globally to Prevent and Reduce Illicit Drug Use



*Community Coalition in Guatemala*

**Brian A Morales**

Bureau of International Narcotics  
and Law Enforcement Affairs  
(INL)

U.S. Department of State

May, 2019

# CADCA History and Overview

## ➤ CADCA's Vision:

*A world of safe, healthy and drug-free communities*

## ➤ CADCA's Mission:

***To strengthen the capacity of community coalitions to create and maintain safe, healthy and drug-free communities globally***

- Founded in 1992 as a recommendation from the President's Drug Advisory Council
- CADCA represents more than 5,000 community coalitions

# Concept of Coalitions

Coalitions bring together community sectors to develop and carry out data-based strategies to achieve **population-level** reductions in substance use/misuse rates



*Community Coalition in Peru*



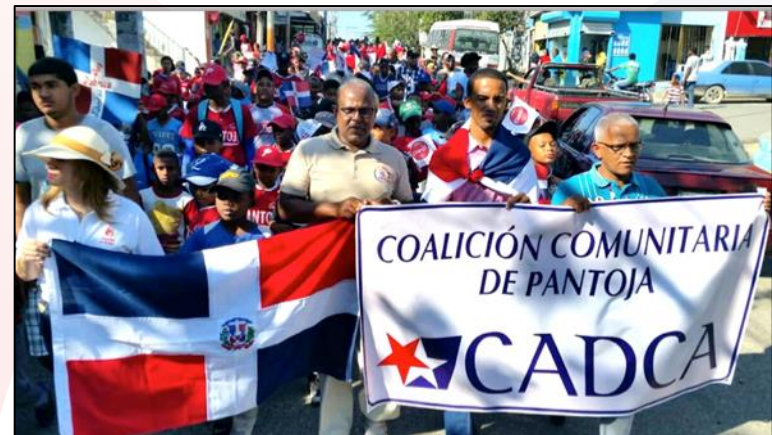
*Community Coalition in Mexico*

# What is a Community Coalition?

“A coalition is a *formal [voluntary]* agreement and collaboration between groups or sectors of a community (neighbors, organizations and public and private institutions) in which each group *retains its identity* but all agree to *work together* through a *community building process* toward a *common goal* of building a safer and healthier community.” (CADCA)



*Community Coalition in Honduras*



*Community Coalition in Dominican Republic*

# CADCA's Coalition Model - 12 Key Sectors





# CADCA's Coalition Model – Strategic Planning Process

- Assess prevention needs
- Build prevention capacity
- Develop strategic plan
- Implement effective community prevention programs, policies, and practices
- Evaluate efforts for outcomes



# CADCA's Coalition Model - Seven Strategies for Community Change

1. Providing information
2. Enhancing Skills
3. Providing Support

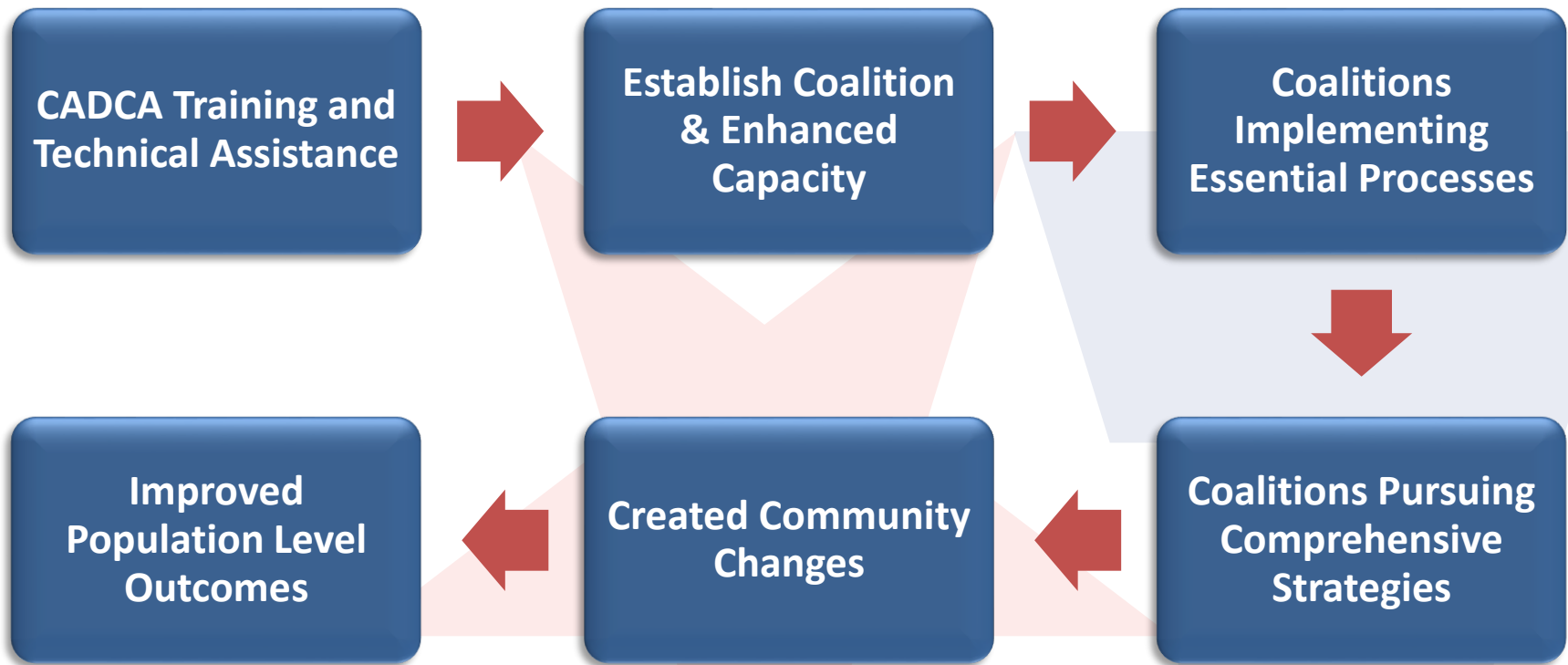
Individual

4. Enhancing Access/Reducing Barriers
5. Changing Consequences
6. Physical Design
7. Modifying/ Changing Policies

Environment



# CADCA's Framework for Community Change



# Drug-Free Communities Program

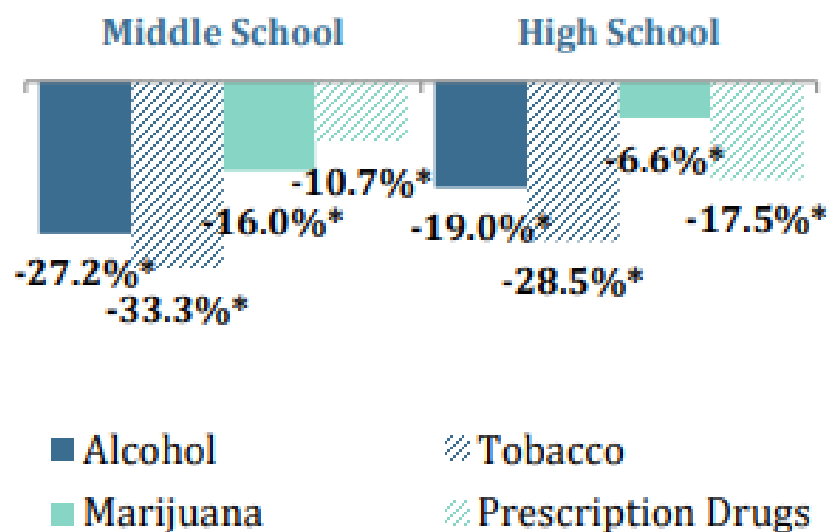
The U.S. government has invested in more than 2,000 coalitions in the DFC program since it began in 1998.

Currently, the U.S. has 719 **DFC Grantees**.

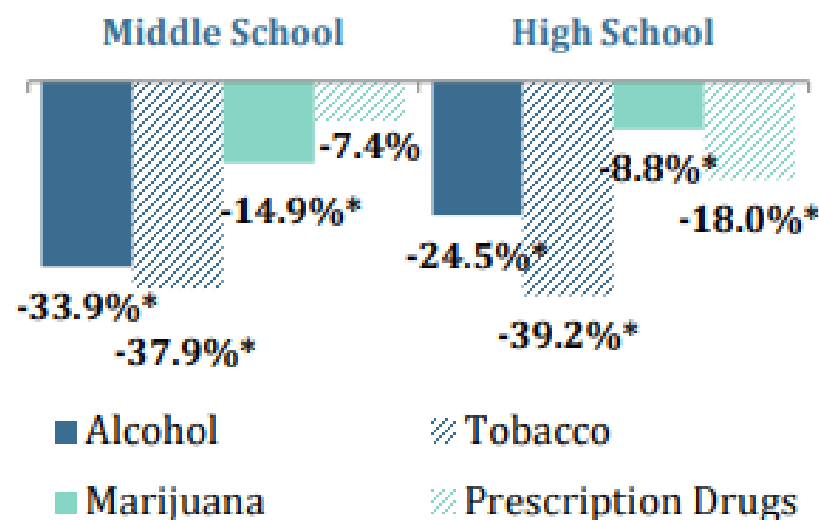
CADCA was the driving force behind the passage of this program and is the primary training and technical assistance provider for the program.

# Evaluation of the DFC Program in the United States (2017)

**Figure 12: Percentage Change in Past 30-Day Alcohol, Tobacco, and Marijuana Prevalence of Use and in Prescription Drug Prevalence of Misuse: Long-Term Change Among All DFC Grant Award Recipients Since Grant Inception**



**Figure 13: Percentage Change in Past 30-Day Alcohol, Tobacco, and Marijuana Prevalence of Use and in Prescription Drug Prevalence of Misuse: Long-Term Change Among FY 2016 DFC Grant Award Recipients**



# CADCA has developed a global network of 262 community coalition in 26 countries around the world

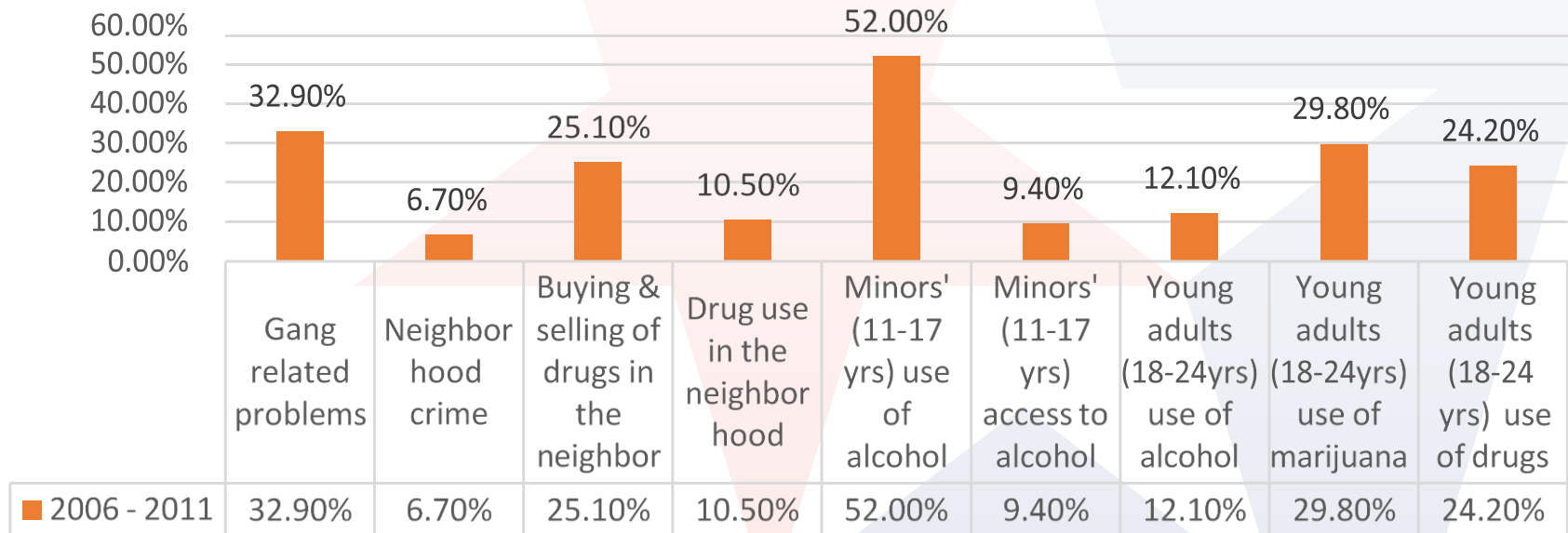
CADCA assists government, non-government organizations and community groups in developing effective community coalitions to prevent and reduce rates of illicit drug use.



# Evaluation findings of the community coalition initiative in Peru (2012)

Coalitions trained by CADCA in Lima had not only successfully reduced illicit substance use rates, but also reduced gang related problems and neighborhood crime

Reductions in community problems achieved by CADCA-trained community coalitions in Lima, Peru between 2006 and 2011



# CADCA's International Trainings

## The Training of Communities (TOC)

- The TOC is a series of modules and subsequent technical assistance are offered quarterly over the course of a two- year period bringing together approximately 40 participants representing 12 community sectors from specific communities.
- Participants are trained on the Strategic Prevention Framework and the essential skills needed to develop a community coalition and reduce illicit drug use.



# CADCA's International Trainings

## The Training of Leaders (TOL)

- The TOL is a training and technical assistance experience designed to provide a select number of individuals or community groups, who have demonstrated both commitments to addressing substance misuse and capacity to develop a coalition.
- Approximately 4 to 8 communities coalesce for an intensive week long training. Each community is composed of a core team of 6 to 8 key community sector representatives that come prepared to learn how to launch a coalition in their communities.

# CADCA's International Programs

## National Networks of Community Coalitions Worldwide



**MÉXICO**  
Network of Community Coalitions in Mexico



**COALICIÓN COMUNITARIA**  
Community Anti-drug Coalitions of Peru



**COALICIONES COMUNITARIAS DE COSTA RICA**  
Community Coalitions of Costa Rica



**ASSOCIATION OF ANTI DRUG ABUSE COALITIONS OF THE PHILIPPINES INCORPORATED**  
Association of Coalitions of the Philippines



**Coaliciones Comunitarias**  
Community Coalitions of Honduras



**COALICIONES COMUNITARIAS DEL URUGUAY**  
Community Coalitions of Uruguay



**Association of Coalitions of Tajikistan**



**Association of Community Coalitions in Brazil**



**Community Anti-Drug Coalitions of Kenya**



**Network of Community Coalitions in Cape Verde**

# Collaboration with National Governments

- Present the coalition strategy to national drug control agencies
- Review political & economic structures of drug demand deduction (DDR)
- Identify institutions & resources that address DDR
- Identify national data sources on drug use
- Determine priority areas for national drug control agencies
- Align CADCA model with efforts within national drug control strategies
- Establish relationships & identify contacts for collaboration



CND Dominican Republic



MINSEG & DEVIDA Peru

# Collaboration with Local Governments

- Priority Areas
- Population size
- Geographic extension
- Internal security to carry out activities
- Community preparedness
- Support from key institutions & residents
- Partner Organizations
- Sector representatives and stakeholders
- Available human, social and material resources



National Deputy, Argentina



Mayors from Costa Rica,  
Ecuador and Uruguay



## For more information & Technical Assistance

Online Resources:

CADCA

Community Anti-Drug Coalitions  
of America

[www.cadca.org](http://www.cadca.org)

1-800-54CADCA Ext 248

[International@cadca.org](mailto:International@cadca.org)

Eric Siervo, VP International Programs

Tel: 001 (703) 706-0560 ext. 248

[esiervo@cadca.org](mailto:esiervo@cadca.org)



*Youth Coalition members participating in  
CADCA's National Forum*



*International guests participating in the Mid-  
Year Training Institute" – July 2018*