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VIII Meeting of the Group of Experts on Demand Reduction
Evaluation of Prevention Programs
Bogotá, Colombia, February 13 – 15, 2007

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The VII Meeting of the CICAD Group of Experts on Demand Reduction was held in September 2005 in Ottawa, Canada, under the first year of Canada's chairmanship of the Group. At that meeting, the Group of Experts recommended that the Executive Secretariat of CICAD prepare an evaluation tool for drug use and abuse prevention programs. To prepare such a tool, the ES/CICAD called a Task Force formed by representatives of a number of institutions expert in the area of evaluation, including: Health Canada, the United Nations Office on Drugs and Crime (UNODC), the Pan American Health Organization (PAHO), the National Institute on Drug Abuse (NIDA/NIH), the European Monitoring Centre for Drugs and Drug Addiction (EMCDDA), the Cayetano Heredia Peruvian University and CICAD's Demand Reduction Unit. This group met twice in Washington DC, in the CICAD offices, to review and recommend the best evaluation tools that might be compiled in a document that would serve as a "Toolkit" for the evaluation of the Youth Substance Abuse Prevention Programs in the hemisphere.

The VIII Meeting of the Group of Experts on Demand Reduction was held on February 13-15, 2007 in Bogotá, under the second year of Canada's chairmanship. Representatives and delegations of the following twenty OAS member states were present at the meeting: Argentina, the Bahamas, Barbados, Bolivia, Brazil, Canada, Chile, Colombia, the Dominican Republic, Ecuador, Guatemala, Haiti, Mexico, Panama, Paraguay, Peru, St. Kitts and Nevis, Suriname, Trinidad and Tobago, and the United States. In addition, all members of the Task Force participated.

During the first day of the meeting, there was an introduction to the Evaluation Logic Model that had been prepared by the Expert Group during the Canada meeting, which set the foundations for the preparation of the Toolkit. Then, the key guidelines on the implications of prevention program evaluations were explained, and finally, all the criteria used to prepare the Toolkit were presented. Additionally, there was a session with the members of the Task Force where the representatives of the different delegations asked questions that helped to clarify some doubts about evaluation and about the Toolkit, in order to be able to analyze the contents more clearly and with a better knowledge of the criteria used.

On the second day, one of the Task Force members presented the way in which he is using the Toolkit to conduct a pilot evaluation of the Lions Quest Skills for Adolescents school-based prevention program in Peru. The program is being implemented by the CICAD Demand Reduction Unit. After the presentation, the Group of Experts divided into two groups to review the components of the Toolkit, starting with the analysis and pertinence of the outcomes and indicators of youth substance abuse prevention programs from which the tools in the Toolkit were selected. The experts reviewed all the components of the Toolkit, and made recommendations for improvements so that the Toolkit can be more attuned to the local reality of the countries in which it will be used. The last working session of the groups took place during the first part of the third day. Back at the plenary session, each

group presented the recommendations prepared during the working sessions. CICAD's Demand Reduction Unit took note of the recommendations, in order to include them in the final document.

Finally, during the closing session, the Chair of the Group of Experts, Ms. Beth Pieteron, on behalf of the Government of Canada, handed over the chairmanship of the Group to Mr. Daniel Contreras, who spoke on behalf of Ms. Maria Teresa Chadwick, Executive Secretary of the National Drug Control Council (CONACE), who will become the Chair of the CICAD Group of Experts on Demand Reduction in representation of the Government of Chile. They announced that the subject to be dealt with during the chairmanship of the Government of Chile will be guidelines for the development and implementation of Workplace Substance Abuse Prevention Programs.

Attachments:

- 1) Agenda
- 2) List of participants
- 3) CICAD Toolkit for the Evaluation of Youth Substance Abuse Prevention Programs.

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VIII Demand Reduction Expert Group Meeting
February 13 – 15, 2007
Bogotá, Colombia,

OEA/Ser.L/XIV.4.8
CICAD/DREX/2/07.Rev3
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SCHEDULE OF ACTIVITIES

Tuesday, February 13

- | | |
|--------------------|---|
| 8:30 am | Arrival and Registration
Hotel La Fontana |
| 9:00 am – 9:15 am | Opening Remarks

Dr. Anna McG. Chisman, Chief, Demand Reduction Program, Inter-American Drug Abuse Control Commission, the Organization of American States (CICAD/OAS)

Ms. Blanca Elvira Cajigas de Acosta, Vice Minister of Health, Ministry of Social Protection, Colombia

Ms. Beth Pieteron, Director General of the Drug Strategy and Controlled Substances Programme, Health Canada, and Chair of the Expert Group |
| 9:15 am – 9:30 am | Overview of meeting objectives and expected outputs
Dr. Anna Chisman, CICAD/OAS

Approval of the schedule of activities
Ms. Beth Pieteron, Chair of the Expert Group |
| 9:30 am – 10:15 am | Overview of the Evaluation Framework for Youth Substance Abuse Prevention Programs developed by the VII Expert Group Meeting
Ms. Colleen Ryan, Health Canada |
| | Q & A |

10:15 am – 10:30 am The work of the International Task Force: development of the Evaluation Toolkit and Guidebook
Dr. Anna Chisman, CICAD/OAS

10:30 am – 10:45 am *Coffee Break*

10:45 am – 12:00 noon Introduction to CICAD Evaluation Guidebook
Dr. Mark Morgan

- Research, Evaluation and Prevention
- Carrying out a Survey
- Why Bother with Evaluations?
- Steps in an Evaluation
- Different Kinds of Interventions and Evaluations
- Devising Instruments for Evaluation
- Practical Guidelines for Administration of Instruments

Q & A

12:00 pm – 1:00 pm Introduction to the CICAD Evaluation Toolkit
Dr. Augusto Diana, Ph.D. Health Scientist Administrator
National Institute on Drug Abuse (NIDA)

- Components of the Toolkit
- Development of Outcomes and Indicators
- Selection of the instruments

Q & A

1:00 – 2:30 pm *Lunch*

2:30 – 4:30 pm Round Table on the instruments used for the CICAD Toolkit,
Task Force Participants:

Dr. Luis Alfonzo, Senior Demand Reduction Specialist,
CICAD
(Round Table Moderator)

Ms. Giovanna Campello, MA Programme Officer, UNODC,
Prevention, Treatment and Rehabilitation Unit.

Mr. Pernell Clarke, MSc Specialist, Inter-American
Observatory on Drugs, CICAD/OAS

Dr. Augusto Diana, PhD Health Scientist Administrator,
National Institute on Drug Abuse (NIDA)

Dr. Maristela G. Monteiro, MD, PhD Regional Advisor on
Alcohol and Substance Abuse, Pan American Health
Organization

Dr. Mark Morgan, M.Sc., Ph.D (Soc.Psych)

	<i>Head of Education, Education Dept, St. Patrick's College, Dublin, Ireland</i>
4:30 – 4:45 pm	<i>Coffee Break</i>
4:45 pm – 5: 30pm	Plenary Discussion and Introduction to the next day working Groups
	<i>Wrap Up</i>

Wednesday, February 14

9:00 am – 9:15 am	Activities and objectives of the day
9:15 am – 10:45 am	Piloting the CICAD Toolkit in a Life Skills School-based Prevention Program Dr. Fernando Salazar – Universidad Cayetano Heredia of Peru
	Q & A
10:45 pm – 11:00 am	<i>Coffee Break</i>
11:00 am - 1:00 pm	Working Groups Using the CICAD Toolkit and the Evaluation Guidebook.
1:00 pm – 2:30 pm	<i>Lunch</i>
2:30 pm – 4:30 pm	<i>(cont'd)</i> Working Groups Using the CICAD Toolkit and the Evaluation Guidebook.
4:30 pm – 4:45 pm	<i>Coffee Break</i>
4:45 pm – 5:30 pm	<i>(cont'd)</i> Working Groups Using the CICAD Toolkit and the Evaluation Guidebook
5:30 pm – 5:45 pm	<i>Wrap Up</i>
6:30 pm	Reception Offered by the Government of Canada Museo del Chicó

Thursday, February 15

9:00 am – 9:15 am	Activities and Objectives of the day
9:15 am – 10:45 am	<i>(cont'd)</i> Working Groups Using the CICAD Toolkit and the Evaluation Guidebook
10:45 am – 11:00 am	<i>Coffee Break</i>
11:00 am – 12:30 pm	Working Group Presentations, Conclusions and Feedback on the Guidebook and Toolkit
12:30 m – 1:00 pm	Conclusions of the Meeting and next steps on Evaluation
1:00 pm – 2:30 pm	<i>Lunch</i>
2:30 pm – 3:00	<i>Expert Group Chair Transition from Canada to Chile</i>
3:00 pm – 3:30 pm	Introduction to the IX Demand Reduction Expert Group Meeting - Workplace Prevention Olga Figueroa - Chief of the Workplace Prevention Program - CONACE, Chile.
3:30 pm – 4:00 pm	Closing Remarks Ms. Beth Pieteron, Director General of the Drug Strategy and Controlled Substances Programme, Health Canada, and Chair of the Expert Group Ms. Blanca Elvira Cajigas de Acosta, Vice Minister of Health, Ministry of Social Protection, Colombia Dr. Anna McG. Chisman, Chief, Demand Reduction Program, Inter-American Drug Abuse Control Commission, the Organization of American States (CICAD/OAS)

ORGANIZACIÓN DE LOS ESTADOS ERICANOS



**VIII REUNION DEL GRUPO DE EXPERTOS EN REDUCCION
DE LA DEMANDA
Bogotá, Colombia, 13 – 15 de febrero de 2007**

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