



# ORGANIZATION OF AMERICAN STATES

INTER-AMERICAN DRUG ABUSE CONTROL COMMISSION

cicad

**FORTY FIRST REGULAR SESSION**

**May 2 - 4, 2007**

**Washington, DC**

**OEA/Ser.L/XIV.2.41**

**CICAD/doc.1549/07**

**25 April 2007**

**Original: English**

**EXPERT GROUP ON DEMAND REDUCTION**

**FEBRUARY 12-16, 2007**

**BOGOTÁ, COLOMBIA**

**By**

**Ms. Beth Pieteron**



Expert Group on Demand Reduction  
February 12-16, 2007  
Bogotá, Colombia

Chair: Beth Pieterse

Director General

Drug Strategy and Controlled

Substances Program

Health Canada

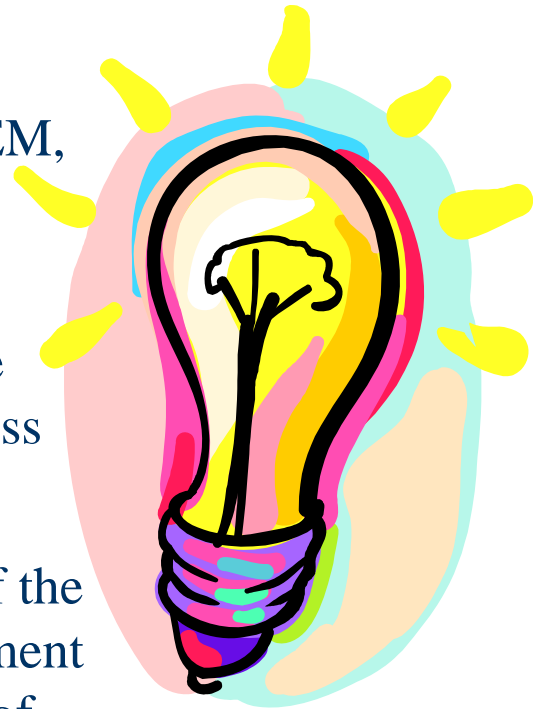
# Overview

Canada assumed chairmanship in the fall/winter of 2005

During the 2<sup>nd</sup> and 3<sup>rd</sup> evaluation rounds of the MEM, 22 recommendations were issued pertaining to the need to evaluate prevention programs.

Capacity issues (both financial and technical) were identified as primary reasons for the lack of progress in this area.

In consultation with CICAD and representatives of the Expert Group on Demand Reduction, the development of Member States' evaluation capacity in the area of prevention was selected as the focus during Canada's tenure as chair.



# Logic Model

WHAT ? (Ottawa)

HOW ? (Bogotá)

Activities

Develop an Evaluation Framework

Establish a Guide and Standardized Instruments

Create Training Opportunities

Outputs

Evaluation Framework including logic model and performance measurement strategy

Guide for implementation of the framework and utilization of the instruments & the instruments

Train-the-trainer workshops for representatives from over 15 Caribbean countries

Outcomes

Enhanced agreement on the outcomes and performance indicators for measuring impacts

Improved understanding of how to best utilize the framework in the evaluation of prevention programs

Increased access to standardized valid and reliable instruments to measure key, agreed upon outcomes

Enhanced understanding of how to best evaluate existing and emerging programs

Improved capacity to evaluate prevention programs

Improved understanding of what works and what doesn't

Improved impacts in preventing substance use and abuse

# Key Successes

Reached an agreement on realistic and measurable outcomes that can be used by all Member States to report on prevention outcomes.

Built upon the evaluation expertise of Task Force members from the Hemisphere and Europe.

Enhanced the capacity of members of the Expert Group on Demand Reduction in the area of evaluating prevention programs.

Have established an overall framework and process for utilization for broader implementation within the Hemisphere.

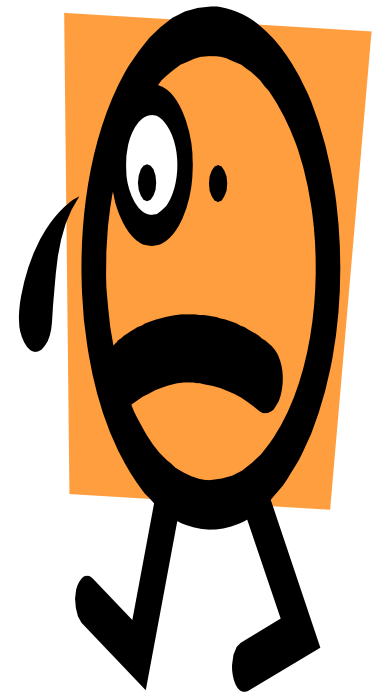


# Key Challenges

Experienced some difficulty in determining the real and potential scope for implementation of the framework.

Similar challenges experienced when attempting to define the specific nature of the youth prevention programs (universal, selected, indicated) that could best make use of the standardized instruments.

Need to further refine and retest (validate) some of the instrument in terms of potential language and cultural issues.



---

# Next Steps

---

Finalization of the guide and draft instruments by Task Force members based on feedback provided by the Expert Group.

Integration of the guide, evaluation framework, and standardized instruments into one user-friendly document that will be distributed to Member States and posted on the CICAD website.

Pilot test of framework and instruments to be undertaken by Peru using Lions Club prevention program.

Complete current commitment by CICAD to provide Train-the-Trainer workshop to interested Member States in Latin America.

