

COM/CITEL RES.24 (III-95)

CITEL STRATEGIC PLAN

The Third Meeting of the Permanent Executive Committee of CITEL (COM/CITEL),

HAVING SEEN:

That by Resolution COM/CITEL Res.3 (II-94) the Permanent Executive Committee of CITEL (COM/CITEL) entrusted the Executive Secretary to develop a Strategic Plan for the period 1995-1999 to be submitted for the consideration of the III Meeting of COM/CITEL.

CONSIDERING:

That the version submitted by the Executive Secretary is based on and contemplates the eight (8) premises set out as a basis to develop such Plan,

RESOLVES:

To adopt the Strategic Plan developed by the Executive Secretary with the following amendments, referred to general policy and program priorities:

Recommendation N°1 - The needs of CITEL Member Administrations, private sector participants, the world telecommunications sector and telecommunication user groups should be systematically analyzed in order to determine what they require and expect from CITEL. Further and possibly a more targeted analysis should be conducted at regular intervals throughout the period between CITEL Assemblies by the COM/CITEL Steering Committee. The activities of CITEL should be adjusted in light of this analysis by COM/CITEL and future Assemblies.

Recommendation N°2 - The participation in CITEL activities by non-Administration telecommunication entities and organizations should be enhanced. Because of the intergovernmental nature of CITEL, this may be done in the first instance by encouraging national entities and organizations to participate in national delegations and in fora established by Member Administrations for developing national positions for CITEL meetings. The terms and conditions under which Associate Members participate in CITEL activities should be reviewed and updated, as appropriate, in light of their changing needs and CITEL's changing requirements.

Recommendation N°3 - Linkages between the activities of the three PCCs should be increased, and the process of cooperation between the three PCCs reinforced.

Recommendation N°4 - CITEL's relationship with other international organizations should be strengthened. In the global information economy and society, telecommunications will be increasingly important to the activities of international organizations, particularly those involved in large-scale peace, security and development projects. By working in partnership with other organizations and making its core technical competence in telecommunications available to support their activities, CITEL will leverage its own resources and multiply the effectiveness of its activities.

Recommendation N°5 - CITEL's public information capabilities should be increased. At present, CITEL is surely one of the least known organizations within the OAS and the region, in spite of the fact that the development of the global telecommunications network is increasingly vital to the welfare of mankind. The Members of CITEL have asked it to play a leadership role in the telecommunications community of the Americas. To do this, CITEL must communicate its message more effectively than it does at present.

Recommendation N°6 - CITEL, and especially PCC.I, should undertake a study to assist member countries in defining their minimum telecommunication infrastructure. Accomplishing such a task would be a major step forward in the planning for implementation of the information age in all Member Countries of CITEL and for participation in the Global Information Infrastructure (GII).

Recommendation N°7 - CITEL should do everything possible within its power to ensure that the 1996 Senior Telecommunication Officials Meeting will be a rare opportunity for both public and private senior officials to come together to examine the ongoing activities in light of the objectives of the Summit of the Americas and to decide how the telecommunications sector will respond in order to be supportive of the Summit decisions.

Recommendation N°8 - There are a number of areas where the Steering Committee could and should play a stronger role in activities of the Commission, i.e.:

- * There should be an annual meeting of the Steering Committee at the OAS Headquarters. Having a separate meeting would help draw the attention of the participants to the issues facing CITEL and provide the opportunity for the Committee to focus on which approach should be followed. In addition, this meeting would offer the opportunity for the Group to put on a short seminar for the benefit of the Permanent Missions to the OAS. These Missions are a critical element to the future success of CITEL and it is easier to gain their support if they are familiar with the impact that CITEL is having on the economic and social development of Member Countries.
- * The Steering Committee should have on its agenda every year, the review of the ongoing activities in support of the implementation of the objectives of the Summit. These activities are important to the future development and welfare of all Member Countries.

ENTRUSTS:

The Executive Secretary to proceed to the consolidation of the Strategic Plan document in light of the above amendments and to undertake a follow-up of the Plan tending to its enhancement and permanent adjustment, including the results of the 1996 Senior Officials Meeting.