

PCC.I/RES. 258 (XXVII-15)¹

2016-2018 ROADMAP FOR THE DEVELOPMENT OF PROJECTS, HUMAN AND FINANCIAL RESOURCES TO PROMOTE WOMEN'S ACCESS, USE AND LEADERSHIP IN ICT DEVELOPMENT

The XXVII Meeting of Permanent Consultative Committee I: Telecommunications/Information and Communication Technologies (PCC.I),

CONSIDERING

- a) That resolution PCC.I/RES 243 (XXVII-15) entitled “Collaboration request between CITEL and the Inter-American Commission of Women to address issues related to the benefit of the use of ICTs as tools for the empowerment of women, particularly to prevent and eradicate violence against women” of the XXVI MEETING OF PERMANENT CONSULTATIVE COMMITTEE I: TELECOMMUNICATIONS/INFORMATION AND COMMUNICATION TECHNOLOGIES held in Cusco, Peru, on May 26 to 29, 2015, resolved to strengthen CITEL’s “Program for Inclusion of Women and Girls in ICTs” by updating a roadmap for the development of projects, the necessary human and financial resources, and the commitment of Administrations and other regional and international institutions to empower women through ICTs.
- b) That in 2000 the OAS adopted the Inter-American Program (IAP) on the Promotion of Women’s Human Rights and Gender Equity and Equality, AG/RES. 1732 (XXX-O/00),² whose implementation has been highlighted as an important part of the political commitments of the OAS Member States in all the General Assemblies of the Organization³.
- c) That the IAP urges the OAS General Secretariat to ensure the mainstreaming of a gender perspective in all works, projects and programs of the bodies, agencies and entities of the Organization in fulfillment of the Program.
- d) That within the framework of the Organization of American States, the 34 Member States of the OAS adopted the hemispheric initiative “Recommendations for Integrating a Gender Perspective in Science

¹ CCP.I-TIC/doc. 3658/15 cor. 4

² IAP (2000), available at: [http://www.oas.org/en/CIM/docs/PIA\[EN\].pdf](http://www.oas.org/en/CIM/docs/PIA[EN].pdf). General Objectives: 1. To systematically integrate a gender perspective in all organs, organizations, and entities of the inter-American system.; 2. To encourage OAS member states to formulate public policies, strategies, and proposals aimed at promoting women's human rights and gender equality in all spheres of public and private life, considering their diversity and their life cycles.] [...] And recommends that the governments of the Member States: 1.1 Formulate public policies and strategies, and take steps to promote women's human rights and gender equality in all spheres of public and private life, bearing in mind their diversity and their life cycles, by incorporating a gender perspective.[...]; [1.5 Incorporate a gender perspective as an integral part of the programs, actions, instruments, and agendas of national and international events, especially at the ministerial-level meetings. [...]

³ Resolutions AG/RES. 1777 (XXXI-O/01), AG/RES. 1853 (XXXII-O/02), AG/RES. 1941 (XXXIII-O/03), AG/RES. 2023 (XXXIV-O/04), AG/RES. 2124 (XXXV-O/05), AG/RES. 2192 (XXXVI-O/06), AG/RES. 2324 (XXXVII-O/07), AG/RES. 2425 (XXXVIII-O/08), AG/RES. 2454 (XXXIX-O/09), AG/RES. 2561 (XL-O/10), AG/RES. 2689 (XLI-O/11), AG/RES. 2709 (XLII-O/12), AG/RES. 2770 (XLIII-O/13), and AG/RES. 2831 (XLIV-O/14), which took note of the Secretary General’s reports on IAP implementation and the outcomes of the actions taken in this regard by OAS bodies and agencies, including CITEL.

and Technology Policies and Programs in the Americas,” with a section on Building the knowledge society through equity and equality: the new technology should not reproduce old inequalities, as an integral part of the Lima Declaration and Plan of Action of the First Meeting of Ministers and High Authorities on Science and Technology (2004). These undertakings remain in force, including points such as reducing gender barriers to ICT education and training, promoting equal opportunities for girls and women to train in this field, carrying out early stimulation programs in science and technology for girls to increase the number of professional women in the ICTs, and developing gender-specific indicators on ICT use and needs, and performance indicators to assess the impact of ICT projects on the lives of women and girls.

e) That one of the strategic goals of CITEL’s Strategic Plan for 2014-2018 is to reduce the digital divide and inequality, particularly in under-served areas, and with regard to gender and persons with disabilities.

f) That CITEL’s Declaration of Santo Domingo, of 13 February 2014, recognizes that “public policies must be adopted that are aimed at resolving the problems that affect our people, in particular women, utilizing information and communications technologies as a means”.

g) Resolution 70 (Rev. Busan, 2014) of the Plenipotentiary Conference of the International Telecommunication Union (ITU) “Mainstreaming a gender perspective in ITU and promotion of gender equality and the empowerment of women through information and communication technologies” which, inter alia, instructs the ITU Council to consider the possibility that the ITU, in close cooperation with relevant regional organizations, take appropriate steps to establish a regional platform for women aimed at using ICTs to promote gender equality and the empowerment of women and girls.

h) The Regional Conference on Women in Latin America and the Caribbean, held in Santo Domingo on October 15 to 18, 2013, focused on gender equality, the empowerment of women and information and communication technologies, and this conference adopted the Santo Domingo Consensus, which sets forth a number of recommendations and measures for the states to enforce gender equality and the empowerment of women through the use of information and communication technologies.

RECOGNIZING

i) The final report of CITEL for 2014, which states the centrality of ICTs, especially in the economic and social development of countries, recognizing how these technologies drive the current economic model, based on the information and knowledge society.

ii) That ICTs can also support the economic, political and social empowerment of women and help strengthen gender equality in the region. However, this potential can only be fully achieved to the extent that, on the one hand, the gender asymmetries that restrict women’s full, equal participation in the information society are overcome, which implies the need for a cross-cutting approach to gender equality in digital policies and agendas, and, on the other hand, to effectively deal with the new forms of harassment and violence against women that have arisen as a result of the massive use of ICTs.

iii) The joint work that CITEL has been doing with the Inter-American Commission of Women (CIM) towards promoting the use of ICTs to contribute to the economic, social and political empowerment of women and girls, to combat gender violence, and to address the situation of women in ICTs in Latin America and the Caribbean, as well as the challenges for ICTs,

RESOLVES

1. To approve the 2016-2018 ROADMAP as described in Annex 1, to enable mainstreaming a gender perspective in the overall agenda of CITEI and as a basis to fuel a technical and political dialogue for the development of projects, human and financial resources to promote better access, use and leadership in ICTs by women.
2. To request that the Executive Secretary of CITEI convey this resolution to all administrations and associate members, to the Secretary General of the OAS, and to the Inter-American Commission of Women (CIM) through its Executive Secretariat.
3. To instruct the Ad Hoc Group on Gender established through Resolution PCC.I/RES 243 (XXVII-15) entitled “Collaboration request between CITEI and the Inter-American Commission of Women to address issues related to the benefit of the use of ICTs as tools for the empowerment of women, particularly to prevent and eradicate violence against women” to monitor and implement the roadmap.

ANNEX TO RESOLUTION PCC.I/RES. 258 (XXVII-15)

This Roadmap contains the stages, approximate dates and activities to be performed in order to move towards the stated goal, and will be coordinated by CITEI’s Ad Hoc Group on Gender.

1. Purpose for the 2016-2018 Roadmap

To define the steps and activities that will supply CITEI with a strategy to mainstream a gender perspective in its overall agenda and serve as a basis to fuel a technical and political dialogue for the development of projects, human and financial resources to promote the empowerment of women through ICTs within the framework of CITEI.

2. Activities

Activity No. 1:

Establishing the means for coordination between CITEI and the CIM

Implementation date: first quarter of 2016

Activity No. 2:

Developing the terms of reference to prepare a status report in collaboration with the OAS Inter-American Commission of Women (CIM). This report would serve to inform and enrich opportunities for dialogue at the political and technical levels, both within CITEI and between CITEI and its members and/or other organizations and sectors. The outcomes of this study will provide guidelines, policy recommendations and strategies to guide the implementation of this roadmap for CITEI and advance a gender and women’s rights perspective throughout the agenda of CITEI and the governing bodies/ICT regulators, taking into account regional and global progress and approaches on the subject (ECLAC, ITU, UNESCO, World Bank, IDB, etc.), which in turn should guide strategic alliances with these organizations to support implementation of the strategy within CITEI.

Implementation date: first quarter of 2016. Should be approved at the first meeting of PCC.I in 2016.

Activity No. 3:

Fundraising, drawing up inter-agency agreements with donors and selecting a consultant to develop the status report.

Implementation date: second quarter of 2016

Activity No. 4:

Inclusion of the topic of Women and ICTs in the Third Multilateral Evaluation Round of the Follow-up Mechanism of the Convention of Belem do Para (MESECVI), in order to collect information and identify promising practices in: i) the use of ICTs to address and prevent violence against women; and ii) specific forms of harassment and violence against women perpetrated through ICTs.

Implementation date: second, third and fourth quarters of 2016.

Activity No. 5:

Preparing the status report

Implementation date: third and fourth quarters of 2016

Activity No. 6:

Organizing a seminar to present the outcomes of the status report to validate the proposed strategy and to reinforce and strengthen the institutional capacities of the bodies responsible for telecommunications so as to effectively integrate a perspective of gender equality and women's rights into ICT policies and strategies, and to foster and advance the strategic use of ICTs as a tool to promote gender equality. In addition, consider the organization of a meeting of subject matter experts to validate the report outcomes, not only with PCC.I representatives but also with renowned experts in women's issues and ICTs.

Implementation date: first meeting of the PCC.I in 2017

Activity No. 7:

Promoting an exchange of experiences, practices and lessons learned, especially with regard to ICT policies and projects that are sensitive to a gender and rights approach and that have been implemented in the workspaces of CITEL with regional and international subject matter experts.

Implementation date: 2016 to 2018

Activity No. 8:

Establishing means for exchange among telecommunications governing bodies in CITEL countries, civil society organizations and the academia to promote institutional capacity building among the agencies responsible for telecommunications, so as to effectively integrate a perspective of gender equality and women's rights in ICT policies and strategies, and to foster and advance the strategic use of ICTs as a tool to promote gender equality.

Implementation date: 2016-2017-2018

Activity No. 9:

Preparing a resolution to be presented to the next CITES Assembly for approval of the CITES gender strategy.

Implementation date: 2017