

PROMOTING THE DIGITAL ECONOMY IN THE AMERICAS

The 30th Meeting of the Permanent Consultative Committee: Telecommunications/Information and Communication Technologies (PCC.I),

WHEREAS:

- a) The goals of CITEL's 2014-2018 Strategic Plan include increasing the penetration and coverage of telecommunications/ICT services and devices, increasing the affordability of access to such services or devices, reducing the digital divide, and others.
- b) One of the specific objectives of the Action Plan is to strengthen the cooperation and coordination of activities, initiatives, projects and programs with the ITU and other international, regional and subregional organizations and entities.
- c) The agenda of Telecommunications for a Digital Single Market in Latin America is being driven by the United Nations Economic Commission for Latin America and the Caribbean (ECLAC) through the Action Plan for the information and knowledge society in Latin America and the Caribbean (eLAC), whose strategic guidelines are the Declaration of Principles and the Action Plan adopted at the WSIS.
- d) The Fifth Ministerial Conference on the Information Society for Latin America and the Caribbean, held in Mexico, in August 2015, created the Working Group on the Digital Single Market to study opportunities arising from forming a regional integrated market for the development of the digital economy, to identify barriers to integration and to propose initiatives to remedy them.
- e) CITEL was invited to join this working group on Digital Single Market, and the goals of CITEL's 2014-2018 Strategic Plan include promoting initiatives to expand the use / adoption / penetration of telecommunications/ICTs in the Americas.

CONSIDERING:

- a) That at the present stage of initial assessment, the Working Group on the Digital Single Market seeks to identify stakeholders, current levels of integration, barriers and regulatory gaps that hinder the development of the regional digital economy and its regulatory asymmetries, and to estimate of the benefits of forming a single market.
- b) That the line of work related to the Telecommunications Agenda for this initial assessment requires the CITEL's participation and leadership to boost the digital economy in the Americas.

RESOLVES:

- 1) To instruct CITEL, through its Executive Secretary, as the main telecommunications/ICT forum in the Americas, to adopt measures and coordinate as necessary to ensure the active participation of the Members of PCC.I in the Working Group on the Digital Single Market created at the Fifth Ministerial

¹ CCP.I-TIC/doc. 4230/17 rev.3

Conference on the Information Society for Latin America and the Caribbean's discussions and in the next phases of the work plan of this group.

2) To request that the Executive Secretary of CITEI further the relevant institutional arrangements and seek external resources to prepare the initial assessment report on the status of the digital economy in the Americas and its potential for the region.

3) To request that the Executive Secretary prepare periodic reports to each PCC.I meeting on the status of the Digital Single Market initiative and on the progress made in this regard within the framework of CITEI.

4) To urge the Members of PCC.I to cooperate with this important initiative within the context of the work being done by this committee.