

**PROVISIONS TO PREVENT THE ILLEGAL USE OF RECEIVER DEVICES FOR  
SUBSCRIPTION SATELLITE TELEVISION**

The XXV Meeting of Permanent Consultative Committee II: Radiocommunications (PCC.II),

**CONSIDERING:**

- a) That the subscription satellite television service has had steady growth since its inception in the Americas;
- b) That the estimate number of current subscribers of the service to date<sup>2</sup> surpasses 50 million households in the Americas, accounting for some 40% of the paid television market share;
- c) That in some countries the population at large has benefited from more competition in the paid television market, with more content options and lower-priced offerings;
- d) That over the last few years satellite receiver devices with decryption capabilities have been marketed in the Region for the purpose of illegally accessing broadcast signals for subsequent marketing in the subscription satellite TV arena;
- e) That subscription satellite television has been negatively affected, to the extent of putting its future development at risk, since the illegal use cited above represents a significant share of total piracy existing in Latin America,

**ACKNOWLEDGING:**

- a) That some Member States have already taken actions to discourage the use of satellite receiver devices with decryption capabilities, intended to illegally access signals destined to subscription satellite television, including the prohibition of import, sale, lease and entry into service of said devices;
- b) That the adoption of similar measures at the regional level would help prevent cross border trade in this type of devices, and would consequently significantly discourage illegal access to the above-mentioned signals, with a variety of inherent benefits,

**RECOMMENDS:**

- 1. That Member States which have not as yet set forth provisions to prevent importation, marketing and use of satellite receiver devices with decryption capabilities to illegally access signals from subscription satellite television systems without due authorization or which could be modified for that purpose, consider doing so.
- 2. That subscription satellite television service providers make every effort to keep technical means and procedures for conditional access to broadcast signals up-to-date.

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<sup>1</sup> CCP.II-RADIO/doc. 3841/15 rev.1

<sup>2</sup> Data estimates of the Telecommunications Management Group based on the Business Bureau, Market Estimates – December 2014 – Paid TV Market in LATAM, and Leichtman Research Group, Research Notes, 4Q 2014.

3. That Member States report to the XXVII Meeting of the PCC.II measures adopted on this issue and that the Administration of Colombia will prepare a report of that information.