OAS and the eCornell
2013 Scholarship Opportunities
under the
OAS Partnerships Program for Education and Training

The Organization of American States (OAS) and the eCornell (eCornell), through the OAS Partnerships Program for Education and Training (PAEC), are offering scholarships[1] to qualified candidates of the Americas to participate in the following certificate programs offered by the eCornell.

	Programs Funded by OAS/eCornell	
	Certificate Programs	**Programs Duration**
1	Change Leadership	3 months
2	Managing for Execution	3 months
3	Financial Management	3 months
4	Executive Leadership for Healthcare Professionals	3 months
5	Management Reporting: Systems and Strategy	3 months
6	Hospitality Management: Financial Management	3 months
7	Advanced Certificate in Strategic HR Management	3 months
8	Marketing Strategy	3 months
9	Supervisory Skills	6 months
10	Master Certificate in Systems Design and Project Leadership	6 months
	Programs Funded by eCornell	
11	Project Leadership	3 months
12	Customer Focused Product and Service Design	3 months
13	Hospitality Marketing	3 months
14	Foodservice Management	3 months
15	Healthcare Facilities - Planning and Design	3 months
16	Restaurant Revenue Management	3 months
17	Leading Customer Focused Teams	3 months
18	Advanced Hospitality Revenue Management: Pricing and Demand Strategies	3 months
19	Hospitality Management: Marketing	3 months
20	Hospitality Management: Service Excellence	3 months
21	Hospitality Management: Foodservice	3 months
22	Hospitality Management: Revenue Management	3 months
23	Hotel Real Estate Investments and Asset Management	3 months

---

[1] *ALL SCHOLARSHIPS ARE AWARDED CONDITIONALLY BASED ON THE CONTINUED AVAILABILITY OF FUNDS FOR THE OAS SCHOLARSHIP PROGRAMS.*

24	New Media Marketing for the Hospitality Professional	3 months
25	Strategic Leadership for the Hospitality Professional: Financial Management	3 months
26	Strategic Leadership for the Hospitality Professional: Hotel Real Estate Investments	3 months
27	Strategic Leadership for the Hospitality Professional: Strategy	3 months
28	Strategic Leadership for the Hospitality Professional: Financial Risk and Return	3 months
29	Strategic Leadership for the Hospitality Professional: New Media Marketing	3 months
30	Business Strategy: Achieving Competitive Advantage	3 months
31	Executive Leadership	3 months
32	Data-Driven Marketing	3 months
33	High-Performance Leadership	6 months
34	Master Certificate in Healthcare Leadership: Employee Relations	6 months
35	Master Certificate in Healthcare Leadership: Change Leadership	6 months
36	Master Certificate in Healthcare Leadership: Facilities Design	6 months
37	Master Certificate in Foodservice Management: Marketing	9 months
38	Master Certificate in Foodservice Management: Financial Management	9 months
39	Master Certificate in Foodservice Management: New Media Marketing	9 months
40	Master Certificate in Hospitality Management: Financial Management and Hotel Revenue Management	9 months
41	Master Certificate in Hospitality Management: Hospitality Marketing and Hotel Revenue Management	9 months
42	Master Certificate in Hospitality Management: Hospitality Marketing and Financial Management	9 months
43	Master Certificate in Revenue Management: Hospitality Marketing	9 months
44	Master Certificate in Revenue Management: Financial Management	9 months
45	Master Certificate in Revenue Management: Restaurant Revenue Management	9 months

About the Organization of American States (OAS) and the eCornell (eCornell)

The General Secretariat of the Organization of American States

GS/OAS is the central and permanent organ of the Organization of American States (OAS). Through its Department of Human Development, Education and Employment (DHDEE), GS/OAS supports OAS member states in creating policies and executing programs that promote human capacity development at all educational levels. By enabling formative opportunities to citizens, DHDEE strengthens democratic values and security under the framework of regional integration. DHDEE does this: (i) by supporting the efforts of OAS member states to improve the quality of and equity in education; and (ii) by assisting the citizens of the Americas in realizing their full potential by giving them access to knowledge and skills through training that improves the standard of living for individuals, families and communities in the region.

eCornell

The eCornell is a subsidiary of Cornell University and provides online professional and executive development to students around the world. eCornell offers more than 20 award-winning online certificate programs in a wide variety of disciplines. eCornell's unique approach to e-learning combines the most effective elements of an Ivy League classroom with the flexibility of an online learning environment. eCornell programs are all authored directly by Cornell University faculty. All eCornell course content comes from top-rated programs with proven curricula. eCornell's approach positions students as active participants in the learning process, allowing them to build the necessary problem-solving skills at their own pace and in a manner that conforms to their individual learning style to confront challenges they face on the job and in life.

1. GENERAL PROVISIONS

1.1 This scholarship opportunty is for participation in the eCornell's certificate programs listed in the table on page one (1) of this annoucement.

1.2 Detailed information about the programs are available through the links indicated in the table on page one (1) of this announcement.

1.3 The programs will start **December 16th, 2013.**

1.4 The programs will held online through the eCornell online platform.

1.5 The student must possess basic computer and internet skills.

1.6 The classes will be held in English.

1.7 Candidates must first apply for the OAS-eCornell scholarship. Then the OAS and eCornell shall pre-select the OAS-eCornell scholarship recipients in accordance with the criteria and recruitment and selection process to which they have agreed and as outlined in the this announcement. The pre-selected candidates will then be informed to register for the selected certificate program on eCornell's website.

1.8 The deadline to apply for the 2013 PAEC OAS-eCornell scholarship is **December 6th, 2013 at 11:59 p.m. (official Washington, DC time)**. **The deadline will not be extended and applications received after the deadline will not be accepted.**

1.9 Incomplete applications will not be considered.

1.10 Original documentation may be requested by the OAS or the eCornell at any time.

2. SCHOLARSHIP BENEFITS AND REMAINING PROGRAM COSTS:

2.1. Partial scholarships will be awarded to cover approximately 66% of the tuition cost per scholarship recipient registered in any of the programs numbered 1-10 in table on page one (1) of this announcement.

2.2. Partial scholarships will be awarded to cover 33% of the tuition cost of candidates selected for the scholarship opportunities and registered in any of the programs listed in the table on page one (1) of this announcement.

2.3. Based on the kind of partial scholarship awarded**,** the scholarship recipients will be responsible for payment to eCornell of the remaining tuition cost and any costs not covered by the scholarship.

3. REQUIRED DOCUMENTATION TO BE SUBMITTED WITH SCHOLARSHIP APPLICATION

3.1. The application must include the following documents:

3.1.1. Completed **OAS-eCornell Scholarship Application Form**

3.1.2. Copy of government issued identification document

3.1.3. Curriculum Vitae or Resume, without attachments;

3.1.4. One letter of recommendation from a university professor or current or most recent employer that includes the letterhead of the University/Institution, the Professor's/Employer's position within the University/Institution, date and signature.

3.1.5. One of the following proof of English proficiency:

3.1.5.1. A copy of an official transcript verifying completion of studies in an English speaking university in the last five years OR

3.1.5.2. A copy of Test of English as a Foreign Language (TOEFL) with a score of 570 or higher for the paper based test, 230 for computer-based test or 89 for internet-based test; IELTS 6.5, or the equivalent OR

3.1.5.3. Other standard English proficiency certificates.

3.1.6. Proof that you have sufficient funds to cover the tuition costs not covered by the OAS and eCornell, as indicated in the following table, by submitting one, or a combination of the following documents:

3.1.6.1. a copy of a rental agreement on property showing you as the property owner;

3.1.6.2. a copy of a bank statement or bank letter;

3.1.6.3. a letter from employer showing monthly or yearly salary;

3.1.6.4. a letter showing student loan or additional scholarship(s), grants, financial aid.

Proof of Additional Funds Needed		
Duration of Programs	**Programs 1-10**	**Programs 11-45**
3-month programs	US$1,200	US$1,800
6-month programs	US$2,200	US$3,300
9-month programs	N/A	US$3,900

4. SCHOLARSHIP SELECTION CRITERIA:

4.1. The merits and overall credentials of the candidate, including his/her academic and professional background;

4.2. A geographical distribution of the applicants, taking into account the greater needs of the smaller and relatively less developed economies;

4.3. Applicants whose proposals portray the highest potential for impact upon return to their countries of origin; and

4.4. Gender diversity.

5. DUTIES AND RESPONSIBILITIES OF THE STUDENT

5.1 Have unrestricted Internet access and a computer with the minimum technical specifications as indicated for each course.

5.2 OAS scholarships will be formally awarded only after the selected scholarship awardees have signed the Scholarship Acceptance Form, in which the awardees formally accept the scholarship and agree to its terms and conditions.

6 SCHOLARSHIP ELIGIBILITY REQUIREMENTS

6.1 Be citizens and/or permanent legal residents of any OAS member state, except the United States, as OAS scholarships are for studies at institutions outside one's country of citizenship or permanent legal residence.

6.2 No type of employment or commercial relationship shall be established between the OAS or eCornell and the PAEC scholarship recipients. Similarly, the OAS and eCornell shall not assume any type of liability, whether civil, contractual or non-contractual, during the entire scholarship period.