



UNITED NATIONS  
OFFICE OF COUNTER-TERRORISM



# SPORTS

GLOBAL PROGRAMME ON SECURITY OF MAJOR SPORTING EVENTS &  
PROMOTION OF SPORT & ITS VALUES TO PREVENT VIOLENT EXTREMISM



# Major Sporting Events and the Promotion of Social Inclusion

Valerio de Divitiis, United Nations Office of Counter-Terrorism



UNITED NATIONS  
OFFICE OF COUNTER-TERRORISM



**UNAOC**  
United Nations Alliance of Civilizations



**unieri**  
United Nations  
Interregional Crime and Justice  
Research Institute



**ICSS**

*Safeguarding Sport*

# The potential of Major Sporting Events

- Attracting a **high number of spectators**
- Involving **athletes from many countries**
- Bringing together **people from various backgrounds**
- Offer an opportunity for **sustainably investing into infrastructure**
- Strengthening the **cooperation between the actors** involved



# The potential of Major Sporting Events

## Actors

### INTERNATIONAL LEVEL

Sport governing bodies

### NATIONAL LEVEL

Local organising committee  
Sport governing bodies  
Sport federations  
Sport leagues  
State actors (ministries, offices, regions, municipalities)  
Police  
Security

### BOTH LEVELS

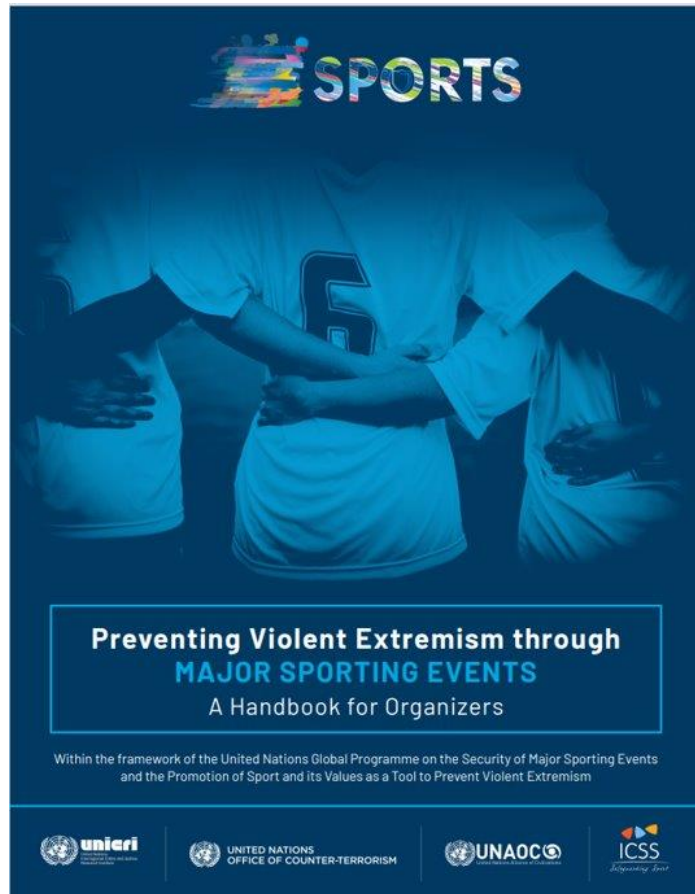
Contractors  
(construction, transport, technology, event management, tourism)  
Suppliers  
Sponsors  
Media

### INDIVIDUALS

Athletes  
Officials  
Employees  
Volunteers  
Supporters  
Spectators  
Neighbours



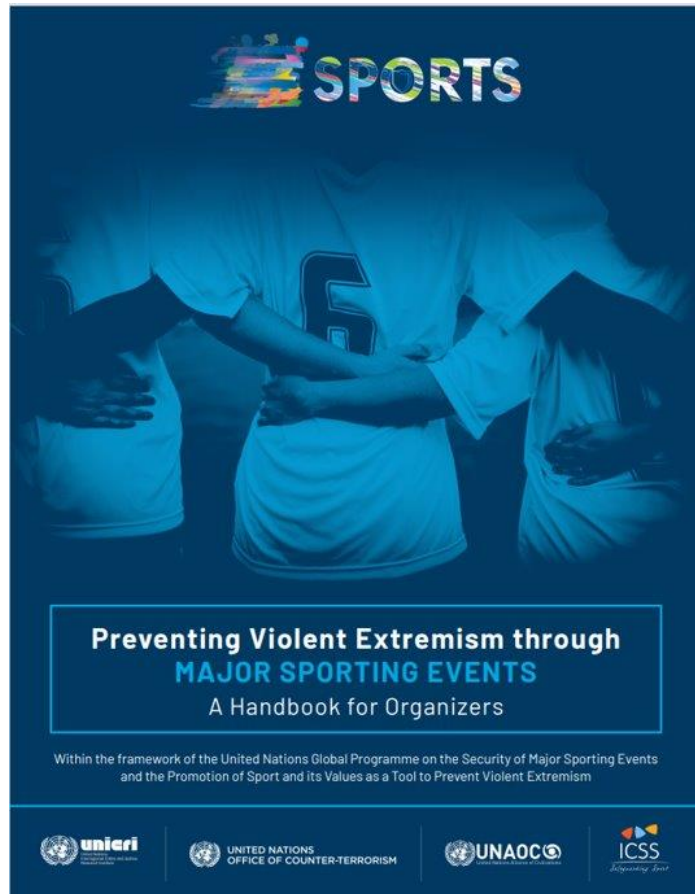
# Handbook



## Target Groups Organizers of Major Sporting Events

**Aim** To encourage and support organizers' efforts to leverage events to contribute to the prevention of violent extremism

# Handbook



## Topics

Understanding Violent Extremism

Drivers of Violent Extremism

Mechanisms to Address the Drivers through MSEs

Concrete Measures and Activities

Monitoring and Evaluation

## Drivers of Violent Extremism

- Lack of socioeconomic opportunities
- Marginalization and discrimination
- Radicalization
- Barriers between people of different cultures and religions
- Lack of rule of law and human rights



# Handbook

## Mechanisms to Address the Drivers through Major Sporting Events

- Intercultural dialogue
- Promotion of human rights
- Meaningful youth engagement
- Community engagement
- Empowerment of women and girls





# Recommended Actions

## PILLAR 1 PROMOTION

Internal communication  
Public communication  
Campaigns  
Role models

## PILLAR 2 PREVENTION

Community engagement  
Youth empowerment  
Skills development  
Trainings for multipliers

## PILLAR 3 LEADING BY EXAMPLE

Infrastructures  
Employment  
Security planning  
Engaging with spectators



# Recommended Actions

## Promotion

- Internal communication
- Public communication
- Campaigns
- Role models



# Recommended Actions

## Prevention

- Community engagement
- Youth engagement
- Sport clubs and sport activities
- Skills development
- Trainings for multipliers



# Recommended Actions

## Leading by Example

- Infrastructure and urban renewal
- Employment and job creation
- Observer scheme and complaints mechanism
- Engaging with spectators
- Security planning



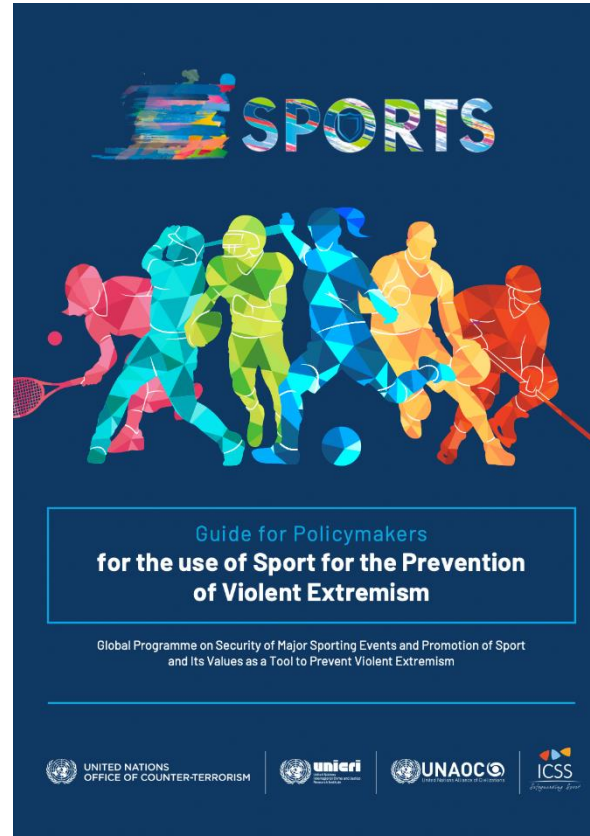
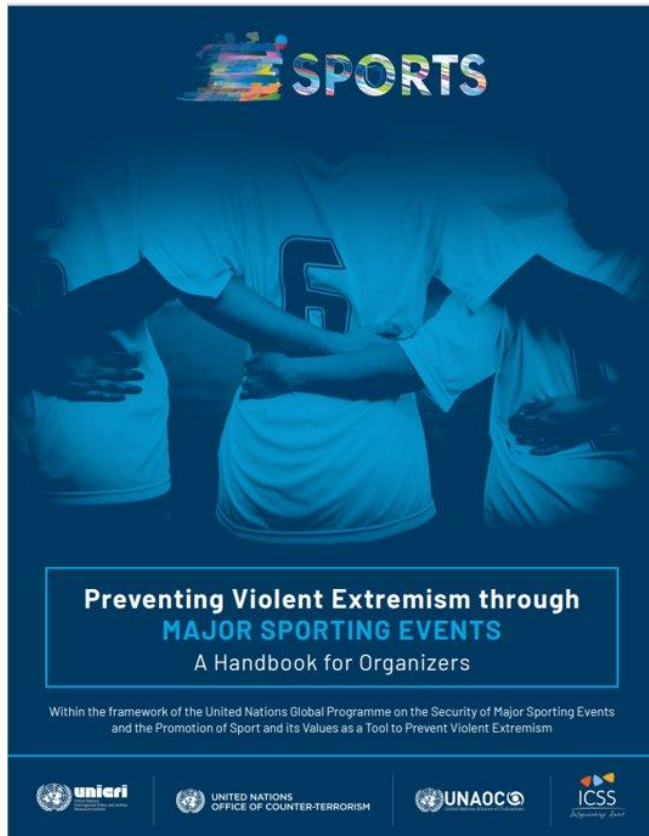
# Recommended Actions

## Security Planning Measures

- Installing a **community relations group** to engage with host communities
- Installing a **community policing scheme** to actively engage communities into local safety and security
- Supporting the **inclusion of vulnerable and marginalized youth** when recruiting personnel
- **Offering trainings** to police officers and security personnel on respecting diversity, gender equality, human rights, and the engagement of youth and communities
- Following a **Crime Prevention through Environmental Design (CPTED)** approach when building new infrastructure and regenerating urban spaces



# Resources



**SOON TO COME:**  
e-Learning course "Preventing Violent Extremism through Sport"



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**Gracias  
por  
vuestra  
atencion !**





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