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**CICAD / VISIONS AND STRATEGIES FOR SUBSTITUTION AND
ALTERNATIVE USES:
USAID PERU ACTIVITIES IN ALTERNATIVE DEVELOPMENT**

CICAD / Visions and strategies for substitution and alternative uses:

USAID Peru Activities in Alternative Development

CICAD / Seventy-fourth Regular Session

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Sustainable Development

USAID and Counternarcotics Efforts

- Since the mid-90s USAID has worked with the Peruvian government on Alternative Development (AD) through a specific office focused on AD.
- Alternative Development is a component of a more comprehensive strategy that also includes Interdiction and Eradication
- In 2004 USAID helped to create DEVIDA, the national agency responsible for coordinating all of Peru's counternarcotics efforts and implementing the National Anti-Drug Policy
- Current context: Illicit coca cultivation has increased from 40,000 Ha in 2015 to 95,000 Ha in 2022 (coca expanded to new areas: indigenous territories, natural protected areas, buffer zones, and forest concessions in the Amazon)

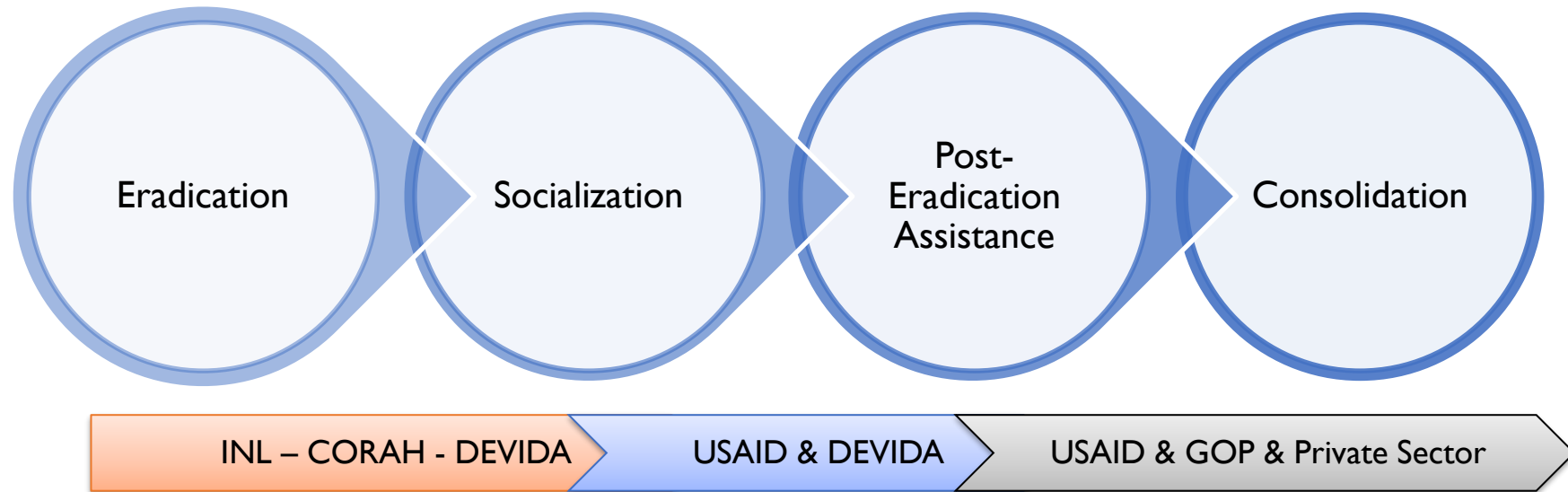
Sustainable Development Activities

Technical assistance, financing, and capacity building for sustainable economic and social development in areas affected by illicit coca production.



- Institutional Strengthening Partnership (DEVIDA)
- Coffee Alliance for Excellence
- Peruvian Coffee & Quinoa Development
- Specialty Coffee Community
- Transforming the VRAEM
- Communication and Social Analysis for Life
- Alliance for Social and Economic Recovery in the Peruvian Amazon
- Strengthening APPCACAO
- Small Farmer Solutions

Sustaining the reduction of Coca Leaf



Sustainable Development Strategic Outcomes

- Strengthened implementation of Peru's National Anti-Drug Policy (PNCD).
- Increased productivity and incomes, improved livelihoods, and improved access to markets and other essential services/goods for smallholder farmers/SMEs.
- Improved access to basic public services, as well as financial and digital services; improved capacity of local governments to deliver basic services.
- Reduced deforestation and carbon emissions from smallholder farmers and businesses; actions implemented by them to better adapt to climate change.



Sustainable Development Achievements

- USAID's support has been instrumental in Peru's coffee and cacao/chocolate boom over the past 15 years. Peru is now the world's leading producer of organic coffee and second leading producer of organic cacao.
- In the past five years, 87,200 smallholder farm families improved their living conditions. Their incomes increased by 97.5%; they accessed over \$92 million in financing; and they improved productivity and quality of licit crops.
- USAID-assisted farm families sold over \$145 million of cacao and coffee last year.
- Since 2018, USAID has facilitated the investment of over \$625 million in public funds to help local governments improve basic public services.

