

PERMANENT COUNCIL OF THE
ORGANIZATION OF AMERICAN STATES
COMMITTEE ON INTER-AMERICAN SUMMITS MANAGEMENT
AND CIVIL SOCIETY PARTICIPATION
IN OAS ACTIVITIES

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APPLICATION FOR REGISTRATION PRESENTED PURSUANT TO ITEM 6 OF THE
GUIDELINES FOR PARTICIPATION BY CIVIL SOCIETY ORGANIZATIONS
IN OAS ACTIVITIES [CP/RES. 759 (1217/99)]

[Asociación Civil Comunicación para la Igualdad]

ANALYSIS OF THE REQUEST BY *ASOCIACIÓN CIVIL COMUNICACIÓN PARA LA IGUALDAD* TO BE REGISTERED WITH THE OAS

This document was prepared by the Department of International Affairs, Secretariat for External Relations, to provide information to the member states of the Organization of American States (OAS) on the civil society organization (CSO) *Asociación Civil Comunicación para la Igualdad*.

The information contained in this report is provided pursuant to resolution CP/RES. 759 (1217/99) “Guidelines for the Participation of Civil Society Organizations in OAS Activities.” This document includes a summary and list of documentation presented by *Asociación Civil Comunicación para la Igualdad* (Equality in Communication Non-Profit Association) in accordance with the aforementioned Guidelines.

1. **Background**

Asociación Civil Comunicación para la Igualdad is a non-profit, nongovernmental organization founded on March 30, 2012 in Buenos Aires, Argentina. Its mission is to promote gender equality in the media.

Asociación Civil Comunicación para la Igualdad seeks to democratize the media and promote freedom of expression related to human rights protection and nondiscrimination.

Asociación Civil Comunicación para la Igualdad pursues three strategies to achieve its objectives:

- Providing gender-sensitive news coverage: *Asociación Civil Comunicación para la Igualdad* runs an online news agency, which covers current social and political affairs so as to observe the effects of gender disparity on individuals.
- Training and awareness on gender and media: *Asociación Civil Comunicación para la Igualdad* offers an Advanced Diploma in Media and Gender, a one-year online study program sponsored by the Inter-American Commission of Women (CIM).
- Monitoring public policies on media and gender. This strategy comes in response to Argentina’s new regulatory framework on communication and gender, which follows the guidelines on women and the media, under subsection J of the Beijing Platform for Action.

Asociación Civil Comunicación para la Igualdad carries out its projects with funding from the Ebert Foundation, Proyecto Jóvenes, and the Public Defender’s Office. The Advanced Diploma in Media and Gender and the Association’s Continuing Education program contribute funds through tuition and enrolment fees.

The *Association* submitted its application to the OAS on August 12, 2014.

2. Name, address, and date of establishment of the CSO

Name of Organization: Asociación Civil Comunicación para la Igualdad

Address: Thames 836, Planta Baja 3
Buenos Aires, Argentina

Telephone: (+54) 11 4772 6862

E-mail address: info@comunicarigualdad.com.ar

Website: <http://www.comunicarigualdad.com.ar/>

President: Sandra Chaher

Date of constitution: March 30, 2012

3. Primary areas of activity and contributions that could be of interest to the OAS

Asociación Civil Comunicación para la Igualdad works in the areas of media, gender, democracy, and human rights. The principal areas that could be of interest to the OAS include:

- Promoting and defending the rights of women through journalism and media efforts in order to raise awareness about the gender gap affecting women in different social settings.
- Advocating for greater democratization, diversity, and equal access to media, by promoting freedom of expression and human rights protection, with special emphasis on nondiscrimination.
- Promoting a broader concept of the term gender, to include persons of a diversity of sexual and gender identities.
- Combating discrimination based on sexual orientation, gender violence, and sexual violence against women.

4. Identification of potential areas of collaboration with the OAS

Asociación Civil Comunicación para la Igualdad would like to work with the OAS in the following areas:

- Contributing to the work of the Inter-American Commission of Women (CIM) in its mission to promote and protect the rights of women and enhance their full

participation in economic, political, social and cultural development, pursuant to resolution AG/RES. 2831 (XLIV-O/14), "Promotion of Women's Human Rights and Gender Equity and Equality and Strengthening of the Inter-American Commission of Women";

- Collaborating with the Inter-American Commission on Human Rights (IACHR) to promote the American Convention on Human Rights and the Additional Protocol to the American Convention on Human Rights in the Area of Economic, Social and Cultural Rights (Protocol of San Salvador);
- Supporting the activities of the IACHR, especially the Special Rapporteur on the Rights of Women, in promoting and protecting women's human rights and gender equity and equality;
- Participating in hemispheric debates open to civil society as regards this issue, and providing OAS member states with recommendations that could serve as input for such events as the OAS General Assembly, meetings of the Inter-American Commission of Women (CIM), meetings of the Permanent Council, and sessions of the IACHR, among others.

5. Documents submitted by the CSO to the OAS

- Letter to the OAS Secretary General, dated August 12, 2014
- Mission statement
- Funding sources 2014
- Certificate of Incorporation
- Statutes