

PERMANENT COUNCIL OF THE  
ORGANIZATION OF AMERICAN STATES  
COMMITTEE ON INTER-AMERICAN SUMMITS MANAGEMENT  
AND CIVIL SOCIETY PARTICIPATION  
IN OAS ACTIVITIES

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APPLICATION TO PARTICIPATE IN OAS ACTIVITIES  
PURSUANT TO ARTICLE 6 OF THE GUIDELINES FOR  
PARTICIPATION BY CIVIL SOCIETY ORGANIZATIONS  
IN OAS ACTIVITIES [CP/RES. 759 (1217/99)]

*Confederación de Empresarios Privados de Bolivia (CEPB)*  
(Confederation of Private Entrepreneurs of Bolivia)

APPLICATION BY THE *CONFEDERACIÓN DE EMPRESARIOS PRIVADOS DE BOLIVIA*  
(CEPB) TO PARTICIPATE IN OAS ACTIVITIES PURSUANT TO ARTICLE 6 OF THE  
GUIDELINES FOR PARTICIPATION BY CIVIL SOCIETY ORGANIZATIONS  
IN OAS ACTIVITIES [CP/RES. 759 (1217/99)]

This document was prepared by the Summits Secretariat to provide information to the OAS Committee on Inter-American Summits Management and Civil Society Participation in OAS Activities on the civil society organization *Confederación de Empresarios Privados de Bolivia* (CEPB). The information contained herein is in response to resolution CP/RES. 759 (1217/99), “Guidelines for the Participation of Civil Society Organizations in OAS Activities,” and includes a list of documentation presented by the *Confederación de Empresarios Privados de Bolivia* (CEPB) in accordance with the aforementioned Guidelines.

1. Background

The *Confederación de Empresarios Privados de Bolivia* (CEPB), founded in 1962 in La Paz, Bolivia, is a nonprofit association of Bolivian private enterprises. CEPB’s mission is to promote economic and social development, the exercise of free enterprise, and the market economy in Bolivia. CEPB represents the private sector in dealings with the Bolivian Executive, Legislature, and Judiciary. Internationally, CEPB represents the private sector in dealings with the International Labour Organization (ILO).

CEPB is funded by direct contributions from its 26 member organizations, donations from the National Bank of Bolivia, the Foundation to Support Parliament and Citizen Participation, and the Federation of Municipal Associations of Bolivia, and resources from projects financed by the Inter-American Development Bank (IDB), the World Bank, the International Labour Organization (ILO), the Center for Latin American Monetary Studies (CEMLA), the Andean Development Corporation (CAF), and the Chinese International Economic Cooperation Association (CIECA).

CEPB submitted its application on December 5, 2006.

2. Name, address, and date of establishment of the CSO

Name: *Confederación de Empresarios Privados de Bolivia* (CEPB)  
(Confederation of Private Entrepreneurs of Bolivia)

Address: C. Méndez Arcos 117  
Plaza España, Socopachi  
La Paz, Bolivia

Telephone number: (591) 224-20999

Fax: (591) 224-21272

E-mail address: cepb@cepb.org.bo  
Web address: www.cepb.org.bo  
President: Roberto Mustafá Schnor  
Vice President: Fernando Quiroga Salamanca  
Director of Social Affairs: Max A. Gastelú Zaconeta  
Date of establishment: September 4, 1962

3. Primary areas of activity of the CSO and their relationship to OAS activities

The *Confederación de Empresarios Privados de Bolivia (CEPB)* works in the following areas related to OAS activities:

- Promoting and disseminating the principles of freedom of expression, free enterprise, and the market economy;
- Representing, protecting, and promoting the interests of private enterprise in terms of the collective welfare and national economic and social development;
- Encouraging cooperation and coordination of private enterprise activities with the public sector;
- Promoting relations between the business and labor sectors in the interest of balance and social development;
- Encouraging training and productivity of private-sector workers and promoting managerial, administrative, and production-related techniques.

4. CSO contributions that could be of interest to the OAS

In its endeavors, *CEPB* carries out the following activities that could help to strengthen democracy and the country's economic development:

- Conducting public debates to promote legislative reform in matters of customs law, foreign trade, restructuring of business, health and social security, mediation and workplace inspection, and the tax code;
- Promoting civil society and private sector participation in discussions on the conclusion of free trade agreements with countries of the region and economic cooperation agreements with countries of Europe and Asia;
- Conducting studies for the evaluation and formulation of policies and strategies to make Bolivian businesses more competitive;
- Promoting development of micro-, small, and medium-size enterprises in Bolivia;
- Supporting the professionalization of higher education in Bolivia and promoting the inception of technical training programs in the country's marginalized areas;

- Organizing and promoting forums on democratic governance and political participation by civil society organizations in Bolivia;
- Continually evaluating economic integration processes related to the Latin American Integration Association (ALADI), the Andean Community (CAN), and the Southern Common Market (MERCOSUR);
- Promoting seminars on economic modernization, globalization, and economic integration.

5. Identification of the OAS work areas in which the CSO undertakes to support ongoing activities or to make recommendations on the best way to achieve OAS objectives

In its efforts to strengthen the private sector and economic and social development, *CEPB* is interested in supporting the OAS as follows:

- Following up on and promoting the mandates related to the theme of the Fourth Summit of the Americas, “*Creating Jobs to Fight Poverty and Strengthen Democratic Governance*,” including the goals related to sustained, long-term, equitable economic growth;
- Participating in the private sector forum held yearly by the Department of Trade, Tourism, and Competitiveness of the Executive Secretariat for Integral Development (SEDI);
- Conducting programs to promote the growth of micro-, small, and medium-size enterprises through cooperation on projects of the Department of Social Development and Employment of SEDI;
- Formulating and disseminating business strategies that will increase competitiveness and be consistent with the projects of the Department of Trade, Tourism, and Competitiveness of SEDI.

6. Documents submitted by the CSO to the OAS

- Letter to the OAS Secretary General, dated September 5, 2006
- Articles of incorporation (September 4, 1962)
- Statutes (August 30, 1995)
- Annual report for 2005
- Financial statements for 2005 (Audited by Luís Aparicio Delgado, ECA Aparicio Asociados LTDA).