

PERMANENT COUNCIL OF THE
ORGANIZATION OF AMERICAN STATES
COMMITTEE ON INTER-AMERICAN SUMMITS MANAGEMENT
AND CIVIL SOCIETY PARTICIPATION
IN OAS ACTIVITIES

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APPLICATION TO PARTICIPATE IN OAS ACTIVITIES PURSUANT TO ARTICLE 6
OF THE GUIDELINES FOR PARTICIPATION BY CIVIL SOCIETY ORGANIZATIONS
IN OAS ACTIVITIES [CP/RES. 759 (1217/99)]

[Asociación de Alfabetización Solidaria (AlfaSol)]

**ANALYSIS OF THE ELEMENTS RELATED TO THE APPLICATION BY THE
ASOCIACIÓN DE ALFABETIZACIÓN SOLIDARIA (ALFASOL)
TO PARTICIPATE IN OAS ACTIVITIES**

This document was prepared by the Department of International Affairs, Secretariat for External Relations, to provide member states of the Organization of American States (OAS) with information on the civil society organization *Asociación de Alfabetización Solidaria*, of Brazil.

The information contained in this report is in response to resolution CP/RES.759 (1217/99), "Guidelines for the Participation of Civil Society Organizations in OAS Activities." This document includes a summary and a list of supporting documentation presented by the *Asociación de Alfabetización Solidaria*, in accordance with the aforementioned Guidelines.

1. Background

The *Asociación de Alfabetización Solidaria* was established on November 16, 1998 in São Paulo, Brazil, to open up opportunities for development for youth and adults, especially in areas with high illiteracy rates and low indexes for human development. The *Asociación de Alfabetización Solidaria* seeks to contribute to the discussion of public policies in the education sector and expansion of the supply of continuing education for youth and adults in Brazil and the world.

The *Asociación de Alfabetización Solidaria* has received contributions for funding of its projects from the Brazilian Cooperation Agency, AstraZeneca of Brazil, Banco Itaú BBA, Bandeirante Energia, S.A., Carrefour, Chevron Brazil, Chevron Brazil – Exploration and Production, CMS Medical, Cobra Tecnología, Brazilian Aluminum Company, COPEL, Amico Saúde Ltda., Editora Alto Astral, Empreendimentos Pague Menos, Enerpeixe S.A., Empresa Energética de Mato Grosso do Sul (ENERSUL), Centrais Elétricas del Espírito Santo (ESCELSA), Ford Motor Company of Brazil, Bradesco Foundation, Itaú Social Foundation, Nestlé Brazil Foundation, Vale Foundation, Victor Civita Foundation, National Fund for Development in Education (FNDE), Government of the State of Ceará, Government of the Federal District, Schincariol Group, Souza Cruz Institute, Unibanco Institute, Investco, S.A., Microsoft, Ministry of Education, Ministry of Justice – National Penitentiary Department (DEPEN), Natura, International Labour Organization (ILO), Philip Morris, Pinheiro Neto Attorneys, City of Teresina Sadia, Santander, European Union, Siderúrgica Viena. In addition, it receives support from BDO Trevisan, Brazilian Council of Ophthalmology, National Supply Campaign (CONAB), FIESP, Telephone Foundation, Víctor Civita Foundation, GOL, Microsoft, MasterCard, Redecard, TAM, TIVIT, United Nations Educational, Scientific and Cultural Organization (UNESCO), and VISA Brazil.

ALFASOL's "Adopt a Student" campaign receives support from ABAMEC, ABN AMRO, ACE, Agencia de Noticias Edu Online, Agility Eventos, Ampla, Al Donia Online, Americanas.com, Band, Banda Mutreta, Bondfaro.com, BUS TV, Canal Futura, Carrefour, Cinema Copiagens, CPM Loc. De Equipamentos Cinematográficos, CTO Publicidad, Crescimentum, Cultura, Editorial Abril, Editorial Escala, Editorial Globo, Editorial Nobel, Editorial Peces, Editorial Punto de Vista, Editorial Símbolo, Elemídia, Escuela Superior de Propaganda y Marketing (ESPM), ESPM Social, Fabio Laub Fotografías, Internet Group de Brasil (IG), Ilinks!, Jornal da Tarde (Grupo Estado), KL Loc. Equipos Cinematográficos, Lima Duarte, Margarida Flores y Filmes, Marsh, Markaviva Comunicación,

Migalhas.com (Alemweb.com Consultoría y Planeación), Estado de São Paulo (Grupo Estado), Mundo del Marketing, Philip Morris, Play It Again, PROMO ESPM, Postcards, Radar Arquitectura y Diseño, Radio Alpha FM, Radio Antena 1, Radio Capital, Radio CBN (Sistema Globo de Radio), Radio Nova Brasil FM, Record, Red CBS de Comunicación, Red Hotelera Ibis, Regina Duarte, Revista ABCFARMA, Revista Cobertura, Revista ECO.21, Revista Filantropía, Revista Móvil (Alternativa Editorial), Saber de Comunicación, SBT, Schincariol, Smile Ortodoncia, Social Web, Texaco, TV Gazeta, TV Globo, Vagas Tecnología, Vieira Transportes.

The *Asociación de Alfabetización Solidaria* submitted its application to the OAS on May 2, 2007.

2. Name, address, and date of establishment of the CSO

Name: Asociación de Alfabetización Solidaria

Address: Rua Pamplona, #1.005 Conjunto 5A Barrio Jardim Paulista CEP: 01405.001
São Paulo, Brazil

Telephone: (11) 3372-4300

Fax: (11) 3372-4339

E-mail: alfabetizacao@alfabetizacao.org.br

Director: Regina Célia Esteves de Siqueira

Date of establishment: November 16, 1998

3. Primary areas of activity of the CSO and their relationship to OAS activities

The *Asociación de Alfabetización Solidaria* wishes to contribute to the execution of OAS activities through the following activities:

- Offering opportunities for overcoming poverty and accessing new job possibilities through literacy programs;
- Encouraging citizen participation through access to opportunities for continuing, professional, and technical education, with a view to maximizing economic productivity and institutional strengthening, pursuant to the Declaration of Mar del Plata adopted at the Fourth Summit of the Americas;
- Promoting better local and federal management of resources dedicated to education, in a framework of transparency and best practices; and
- Carrying out activities to promote participation to engage individuals in fully developing their ability to read and write.

4. Contributions of interest to the OAS

The *Asociación de Alfabetización Solidaria* considers that its main contributions of interest to the OAS would be the following:

- Research projects on the results of educational policies, especially in the area of written and math literacy programs implemented by the various governments of the region;
- Development and execution of continuing education courses to enable youth and adults to have access to better work opportunities;
- Promotion of the values of equality and equity as expressed by the OAS, to avoid discrimination based on gender or race; and
- Encouragement of international cooperation in the area of education, carrying out its activities with due respect for the cultural differences inherent in each country.

5. Identification of OAS work areas

The *Asociación de Alfabetización Solidaria* undertakes to cooperate in the following areas:

- Promotion of educational institution development and defense of social rights to ensure that more people have access to jobs, working actively with the Department of Social Development and Employment of the Executive Secretariat for Integral Development of the OAS;
- Affording access to literacy training to youth and adults, especially those in the most disadvantaged groups, supporting and cooperating with the activities of the Department of Education and Culture of the Executive Secretariat for Integral Development of the OAS;
- Promotion of a culture of respect for minorities, prevention of sexual, domestic, and juvenile violence, and combat of abuse and exploitation of children; and
- Cooperation with the activities of the Working Group to Prepare a Draft Inter-American Convention against Racism and All Forms of Discrimination and Intolerance.

6. Documentation submitted by the CSO to the OAS:

- Letter to the Secretary General of the OAS, May 2, 2007
- Charter
- Statutes
- Annual report of activities 2006 and 2007
- International Mission Statement
- Financial statements for 2006 and 2007, audited by BDO Trevisan independent auditors (Mauro de Almeida Ambrósio)