

PERMANENT COUNCIL OF THE
ORGANIZATION OF AMERICAN STATES
COMMITTEE ON INTER-AMERICAN SUMMITS MANAGEMENT
AND CIVIL SOCIETY PARTICIPATION
IN OAS ACTIVITIES

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APPLICATION FOR REGISTRATION PRESENTED PURSUANT TO ITEM 6
OF THE GUIDELINES FOR PARTICIPATION BY CIVIL SOCIETY ORGANIZATIONS
IN OAS ACTIVITIES [CP/RES. 759 (1217/99)]

[União Marista Do Brasil]

ANALYSIS OF THE REQUEST BY *UNIÃO MARISTA DO BRASIL (UMBRASIL)* TO BE REGISTERED WITH THE OAS

This document was prepared by the Department of International Affairs, Secretariat for External Relations to provide information to the member states of the Organization of American States (OAS) on the civil society organization *União Marista Do Brasil* [Marist Union of Brazil (*UMBRASIL*)].

The information contained in this report is in response to resolution CP/RES. 759 (1217/99), “Guidelines for the Participation of Civil Society Organizations in OAS Activities.” This document includes a summary and list of documentation presented by *União Marista Do Brasil* in accordance with the aforementioned Guidelines.

1. **Background**

União Marista Do Brasil (UMBRASIL), is a nonprofit organization established on October 15, 2005 in Brasília, Brazil. *UMBRASIL*'s objective is to articulate and strengthen Marist presence and activity in Brazil, based on ethical and Christian values.

The CSO promotes life, evangelization, and defense of the rights of children and young people through education, helping to build a more just society in a diversity of contexts and audiences.

UMBRASIL is engaged in education through a system of universities and colleges across Brazil, seeking to train critical and proactive young leaders. In the area of social assistance, the Marist Institute has more than 100 social project initiatives and centers that provide individuals and communities in situations of social vulnerability with free care. In the cultural arena, its projects involve activities to promote diversity and integration of people, through theaters, convention centers and events, museums, media, and publishing.

UMBRASIL serves some 350,000 people, through 86 colleges, 4 higher education institutions, 51 social units, 7 hospitals, 3 publishing houses, and 3 media houses.

UMBRASIL seeks to strengthen relations with international institutions engaged in protecting the rights of children and young people. In 2012, *UMBRASIL* signed a Technical Cooperation Agreement with the Marist Foundation for International Solidarity (FMSI), to pursue activities to help the organization function and ensure the human rights of children.

UMBRASIL's activities are financed from contributions from organizations such as *União Brasileira de Educação e Ensino (UBEE)*; *União Norte Brasileira de Educação e Cultura (UNBEC)*; *Associação Brasileira de Educação e Cultura (ABEC)*; *União Catarisense of Educação (UCE)*; *Associação Paranaense de Cultura (APC)*; *Editora FTD*; *Sociedade Meridional de Educação (SOME)*; *União Brasileira de Educação e Assistência (UBEA)*; *União Sul Brasileira de Educação e Ensino (USBEE)*; and *Associação Brasileira de Assistência, Educação e Cultura (ABAEC)*.

UMBRASIL applied for registration with the OAS on September 15, 2014.

2. Name, address, and date of establishment

Name of Organization: União Marista Do Brasil (UMBRASIL)

Address: Sector Comercial Sul, Quadra 04
Ed. Vera Cruz, segundo andar
Brasília-DF, Brasil

Telephone: +61 3346-5058

E-mail address: umbrasil@umbrasil.org.br

Website: <http://www.umbrasil.org.br>

President: José Wagner Rodrigues da Cruz

Executive Secretary: Valter Pedro Zancaro

Date established: Saturday, October 15, 2005

3. Primary areas of activity and contributions that could be of interest to the OAS

União Marista Do Brasil works in the defense and respect for the rights of children and adolescents, ensuring a high quality of life. The main areas of activity and contributions of the CSO that may be of interest to the OAS include:

- Promotion of the human rights of children through educational, cultural, and social programs, the objective always being social development and fighting poverty;
- Intervention in education through research, information distribution, and publication of information, through the media, information technologies, and leadership;
- Influencing public policy formulation by government agencies and social movements to protect the human rights of children, with a view to improved implementation and law enforcement;
- Distribution of articles and press releases related to reporting on acts of violence against children; awareness campaigns for government authorities and civil society organizations; and participation at national and international meetings on those topics;
- Collaboration with international organizations to promote humanitarian campaigns and provide help to countries in conflict situations.

4. Identification of potential areas of collaboration with the OAS

União Marista Do Brasil proposes to collaborate with the OAS in the following areas:

- Support for the Inter-American Children's Institute (IIN) in promoting the defense of children's rights, in order to fulfill the objectives of the 2011-2015 Action Plan of the IIN and its advocacy areas, especially in relation to its programs to combat childhood violence.
- Collaborating with the IIN's Inter-American Child and Family Information Program (PIINFA) to promote the use of information systems targeting people and institutions working on behalf of children, in order to create forums for comprehensive information to assist in producing change processes in living conditions for children in the Americas;
- Raising awareness about the activities of the Inter-American Commission on Human Rights (IACHR) in the promotion and protection of human rights and contribute to the work of its rapporteurships, especially the Rapporteurship on the Rights of the Child;
- Participation in hemispheric debates, open to civil society, on the issue of children and adolescents, and sending the OAS member states recommendations to serve as input for such events as the OAS General Assembly, Permanent Council, and CIDI meetings, as well as sessions of the Inter-American Children's Institute, among others.

5. Documents submitted by the CSO to the OAS

- Letter to the OAS Secretary General, dated September 15, 2014
- Articles of incorporation and statutes
- Most recent management report - 2013
- Institutional mission statement; and
- Financial statement, audited by C.A.
- Sources of funding 2013