

PERMANENT COUNCIL OF THE  
ORGANIZATION OF AMERICAN STATES  
COMMITTEE ON INTER-AMERICAN SUMMITS MANAGEMENT  
AND CIVIL SOCIETY PARTICIPATION  
IN OAS ACTIVITIES

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APPLICATION FOR REGISTRATION PRESENTED  
PURSUANT TO ITEM 6 OF THE GUIDELINES FOR  
PARTICIPATION BY CIVIL SOCIETY ORGANIZATIONS  
IN OAS ACTIVITIES [CP/RES. 759 (1217/99)]

*[Centro Internacional de Estudios Superiores de Comunicación para América Latina (CIESPAL)]*

ANALYSIS OF ELEMENTS FOR REGISTRATION BY *CENTRO INTERNACIONAL DE ESTUDIOS SUPERIORES DE COMUNICACIÓN PARA AMÉRICA LATINA*  
TO PARTICIPATE IN OAS ACTIVITIES

This document was prepared by the Department of International Affairs, Secretariat for External Relations, to provide information to the member states of the Organization of American States (OAS) on the civil society organization *Centro Internacional de Estudios Superiores de Comunicación para América Latina (CIESPAL)*.

The information contained in this report is in response to resolution CP/RES. 759 (1217/99), “Guidelines for the Participation of Civil Society Organizations in OAS Activities.” This document includes a summary and list of documentation presented by *Centro Internacional de Estudios Superiores de Comunicación para América Latina (CIESPAL)* in accordance with the aforementioned Guidelines.

**1. Background**

*Centro Internacional de Estudios Superiores de Comunicación para América Latina (CIESPAL)* is a non-profit organization established in Quito, Ecuador, on October 8, 1959. Its purpose is to train journalists, communicators, and researchers in the area of Communicology.

The work of *CIESPAL* is focused on providing Latin American professionals with technical advice and training through training sessions, publications, projects, and international dialogues.

*CIESPAL* has had its own journal for the past 40 years and has provided advice to over 30 governments in the region. It also has strategic partnerships with public and private entities, both national and international, for the development and execution of projects on communication and a culture of peace.

*CIESPAL* is funded with resources from international cooperation agreements with the European Union, CARE-Ecuador, and self-managed activities.

*CIESPAL* applied for registration with the OAS on August 24, 2015.

**2. Name, address, and date of establishment of the organization**

Name of the organization: *Centro Internacional de Estudios Superiores de Comunicación para América Latina*

Address: Av. Diego de Almagro N32-133 y Andrade Marín  
Quito, Ecuador

Telephone: (+593) 2 254 8011

E-mail address: [info@ciespal.org](mailto:info@ciespal.org)

Website: [www.ciespal.org](http://www.ciespal.org)  
Director General: Francisco Sierra Caballero  
Date of establishment: October 8, 1959

**3. Primary areas of activity and contributions that could be of interest to the OAS**

*Centro Internacional de Estudios Superiores de Comunicación para América Latina (CIESPAL)* helps provide the Latin American community with access to information and to forums for discussion and critique with a view to enhancing the journalism profession. The primary areas of activity and contributions of the organization that could be of interest to the OAS include:

- Strengthening democracy by promoting and protecting the right to communication;
- Creating forums for discussion and reflection on communication issues in order to provide regular training to Latin American communicators, with a focus on communication as a right;
- Producing informative educational material through journals, books, and digital publications, to help train and educate the Latin American press; and
- Analyzing media content through the creation of the Latin American Communication Observatory.

**4. Identification of potential areas of collaboration with the OAS**

*Centro Internacional de Estudios Superiores de Comunicación para América Latina (CIESPAL)* offers to collaborate with the OAS in the following areas:

- Supporting the Office of the Special Rapporteur for Freedom of Expression of the Inter-American Commission on Human Rights (IACHR) in promoting the importance of respecting and guaranteeing the right to freedom of expression and information in the region;
- Providing relevant information to the Office of the Special Rapporteur for Freedom of Expression of the Inter-American Commission on Human Rights (IACHR) that may serve as input for its annual report on the situation of the right to freedom of thought and expression in the region;
- Promoting the principles of the Inter-American Democratic Charter, especially those related to promotion of a democratic culture through the dissemination of information;

- Supporting the Civil Society Relations Section in disseminating information on the work the OAS carries out with civil society, and helping to increase the participation of civil society organizations through information sharing;
- Working with the Inter-American Commission on Human Rights (IACHR) in promoting human rights in order to ensure equal enjoyment of social, economic, and political rights for all people in the Americas; and
- Participating in OAS hemispheric debates and activities with civil society, and making recommendations to the OAS member states as input for events such as OAS General Assembly sessions, meetings of the Permanent Council and its committees, and periods of sessions of the IACHR, among others.

**5. Documents submitted by the CSO to the OAS**

- Letter to the OAS Secretary General dated August 24, 2015
- Articles of incorporation and Bylaws
- Most recent management report - 2015
- Institutional mission statement
- 2014 financial statements
- 2015 sources of funding