

PERMANENT COUNCIL OF THE
ORGANIZATION OF AMERICAN STATES

COMMITTEE ON INTER-AMERICAN SUMMITS MANAGEMENT
AND CIVIL SOCIETY PARTICIPATION
IN OAS ACTIVITIES

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APPLICATION TO PARTICIPATE IN OAS ACTIVITIES PURSUANT TO ARTICLE 6
OF THE GUIDELINES FOR PARTICIPATION BY CIVIL SOCIETY ORGANIZATIONS
IN OAS ACTIVITIES [CP/RES. 759 (1217/99)]

[Alianza ONG]

ANALYSIS OF FACTORS RELATING TO THE APPLICATION BY *ALIANZA ONG* TO PARTICIPATE IN OAS ACTIVITIES

This document was prepared by the Department of International Affairs/Secretariat for External Relations to provide information to the member states of the Organization of American States (OAS) on the civil society organization (CSO) *Alianza ONG*.

The information contained in this report is provided pursuant to resolution CP/RES. 759 (1217/99), "Guidelines for the Participation of Civil Society Organizations in OAS Activities," and includes a summary and a list of data and documentation presented by *Alianza ONG* in accordance with the aforementioned Guidelines.

1. **Background**

Alianza ONG is a network of 21 non profit organizations founded on April 27, 1995, in Santo Domingo, Dominican Republic, to strengthen CSO efforts to contribute to the country's social, economic, and democratic development and create opportunities for dialogue and cooperation with the state through the implementation of programs to promote greater public participation.

Alianza ONG focuses on building CSO institutional and management capacities, marketing, information and communication technologies, and fund-raising by civil society organizations. It has four areas of work activity: institution-building, state-CSO relations, corporate social responsibility, and promoting volunteer service.

Alianza ONG is a member of the Advisory Committee of the Dominican Republic's Social Policy Cabinet, and works with that body to design and execute social policy programs. It carries out activities and holds meetings at the national level to disseminate and promote the implementation of Law 122-05 on the Regulation and Promotion of Non Profit Associations.

Alianza ONG has financed its project execution through membership fees and contributions from foundations and agencies such as the W. K. Kellogg Foundation, the Vinci Group, CIVICUS, the Franklin Center of the United States Embassy in the Dominican Republic, Intermón Oxfam, the Pan American Development Foundation (PADF), and the U.S. Agency for International Development (USAID).

Alianza ONG submitted its request for registration with the OAS on March 3, 2009.

2. **Name, address, and date of establishment of the CSO**

| | |
|-----------------|--|
| Name: | Alianza ONG |
| Address: | Caonabo 22, Gazue Santo Domingo, República Dominicana |
| Telephone: | (809) 221 9192 |
| Fax: | (809) 221 0004 |
| E-mail address: | athen@alianzaong.org.do |

Website: www.alianzaong.org.do
Executive Director: Addys Then Marte
Date established: 27 April 1995

3. Primary areas of activity of the CSO and their relationship to OAS activities

The following activities of the organization bear some relation to the work of the OAS:

- *Alianza ONG* helps build the capacities of civil society organizations and promote their public participation through actions to promote dialogue and cooperation with different public stakeholders and the private sector with the aim of promoting social policies.

4. CSO contributions that could be of interest to the OAS

Alianza ONG executes projects and carries out dissemination activities in its four work areas: institution-building; state-CSO relations; corporate social responsibility; and promoting volunteer service. The following activities of the organization bear some relation to the work of the OAS:

- Promoting networking by civil society organizations, holding workshops to achieve greater citizen participation by developing and implementing different training programs on management, marketing, information and communications technologies, fundraising, and accountability and transparency;
- Raising awareness among youth of the need to protect the environment and natural resources by creating a national network and conducting awareness courses; and
- Promoting corporate social responsibility programs.

5. Identification of the OAS work areas in which the CSO proposes to support ongoing activities or to make recommendations on the best way to achieve OAS objectives

Contributions already made by the organization and that might be of interest to the OAS include:

- Supporting the work of the Department of International Affairs (DIA) of the Secretariat for External Relations to promote civil society participation in OAS activities and to create networks to strengthen such participation;
- Contributing to the activities of the Department of Sustainable (DSD) of the Executive Secretariat for Integral Development (SEDI) to promote and implement environmental protection programs;
- Contributing to the efforts of the Department of State Modernization and Good Governance (DMEG) of the Secretariat for Political Affairs (SAP) to achieve greater

efficiency and transparency in the exercise of public office and enhanced democratic governance; and

- Contributing to the activities of the Department of Social Development and Employment (DSDE) of the Executive Secretariat for Integral Development (SEDI) to contribute to development with equity, poverty reduction, decent work, and job creation in the region.

6. Documents submitted by the CSO to the OAS

- Letter addressed to the OAS Secretary General, dated July 16, 2009
- Articles of incorporation
- Certificate of adoption of bylaws
- Activity report for 2008
- Financial statements for 2008