

PERMANENT COUNCIL OF THE
ORGANIZATION OF AMERICAN STATES
COMMITTEE ON INTER-AMERICAN SUMMITS MANAGEMENT
AND CIVIL SOCIETY PARTICIPATION
IN OAS ACTIVITIES

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APPLICATION TO PARTICIPATE IN OAS ACTIVITIES
PURSUANT TO ARTICLE 6 OF THE GUIDELINES FOR PARTICIPATION BY CIVIL
SOCIETY ORGANIZATIONS IN OAS ACTIVITIES [CP/RES. 759 (1217/99)]

[Asociación de Comunicadores Sociales Calandria (Calandria)]

ANALYSIS OF THE ELEMENTS RELATED TO THE APPLICATION BY
ASOCIACIÓN DE COMUNICADORES SOCIALES CALANDRIA (CALANDRIA)
TO PARTICIPATE IN OAS ACTIVITIES

This document was prepared by the Summits of the Americas Secretariat to provide Member States of the Organization of American States (OAS) with information on the civil society organization (CSO) *Asociación de Comunicadores Sociales Calandria (Calandria)*.

The information contained in this report responds to resolution CP/RES. 759 (1217/99), "Guidelines for the Participation of Civil Society Organizations in OAS Activities." This document contains a summary and a list of supporting documentation presented by *Calandria* in accordance with the aforementioned Guidelines.

1. Background

Calandria is a non-profit association founded on May 10, 1983 in Lima, Peru, to support citizens in furthering the development, democratization, and political decentralization of their country. With a particular focus on citizen participation and equity, *Calandria* uses education and political action to work towards improving the quality of life in Peru.

Calandria promotes civil society involvement in social and political processes through programs carried out in six focus areas: local and regional governments, civil society participation, political influence through journalism, gender and politics, youth culture, and communication regarding health.

The organization carries out its mission in its support for civil society participation in community and governmental issues. For example, it organizes in-services for government leaders, civil society participants, and youth to build capacity to communicate more effectively with each other. *Calandria* also supports a network of journalists specializing in development, state reform, and decentralization, a civil society network promoting communication and citizen education, and a line of publications and video media to address such issues as the fight against HIV/AIDS, teen sexuality, domestic violence, and citizen participation.

Calandria is directed by a steering committee and is composed of professional and student members with a background in communication. *Calandria* receives its funding from a number of foundations and associations such as, *Asociacion Protestante de Cooperacion para el Desarrollo, Nederlandse Organisatie voor Internationale Bijstand (NOVIB), AID-CONSODE, Programa Regional de Aire Limpio Perú (PRAAL), The Open Society Institute, Free Voice, and Population Communication International.*

Calandria submitted its application on April 19, 2006.

2. Name, address, and date of establishment of the CSO

Name: *Asociación de Comunicadores Sociales Calandria (Calandria)*

Address: Jr. Cahuide 752, Jesús María
Lima 11, Peru

Telephone: (511) 265-9665

Fax: (511) 471-2553

E-mail address: Postmast@calandria.org.pe

Website: www.calandria.org.pe

Executive Director: Mirtha Correa Alamo

Date established: May 10, 1983

3. Primary areas of activity of the CSO and their relationship to OAS activities

The main objective of *Calandria* is to encourage communication and participation of civil society in the promotion of democracy in Peru. Its activities are related to those of the OAS in the following areas:

- Promote social and political policies that uphold democratic values;
- Encourage the strengthening of participatory democracy in the community through upholding the right to freedom of expression;
- Promote cooperative strategies to foster democratic governance by improving the capacity of civil society to engage in social and political processes within the government and community; and
- Support the role of international organizations in formulating hemispheric policies and promote civil society's participation in international proceedings.

4. CSO contributions that could be of interest to the OAS

Calandria carries out its mission through the support it provides to civil society on issues related to citizen participation. In this regard, the following activities that this organization carries out may be of interest to the OAS:

- Encourage local and regional governments to implement democratic and socially responsible programs and initiatives leading to improved air quality, female and youth leadership, gender equity, and reduction of domestic violence;

- Provide leadership and communication training for government and civil society members to promote democratic governance and civil engagement;
- Support and participate in the proceedings of multilateral organizations, including the OAS, and encourage civil society engagement and participation in these activities;
- Conduct public awareness campaigns on social issues, including citizen participation, health, teen sexuality and behavior, domestic violence, and gender issues; and
- Support journalists in creating literary platforms to address decentralization, development, and democratization.

5. Identification of the OAS work areas in which the CSO proposes to support ongoing activities or to make recommendations on the best way to achieve OAS objectives

Calandria would like to assist the OAS in the areas of the promotion of democratic governance and social justice. In particular, it can assist the organs, agencies, and entities of the Organization in the following ways:

- Support initiatives of the Secretariat for Political Affairs within the OAS, including the Department for the Promotion of Democracy and the Department for the Promotion of Governance;
- Serve as a consultative resource to the Inter-American Program on Education for Democratic Values and Practices;
- Promote and monitor the implementation of commitments put forth in the Inter-American Democratic Charter;
- Assist in fulfilling the recommendations related to strengthening democratic governance in the Declaration of Recife of the III Meeting of Ministers and High-Level Authorities Responsible for Policies on Decentralization, Local Government, and Citizen Participation at the Municipal Level in the Hemisphere, organized by the High Level Inter-American Network on Decentralization, Local Government and Citizen Participation (RIAD) and support other initiatives of this organ; and
- Disseminate and monitor the implementation of the mandates of the Declaration of Mar del Plata, highlighting the importance of social dialogue among all concerned sectors of society, to promote democracy and build societies with inclusion and social justice.

6. Documents submitted by the CSO to the OAS

- Letter addressed to the Secretary General dated April 19, 2006
- Constitution dated May 10, 1983
- Statutes (modified November 26, 1998)
- Financial Statement for 2005 (Not audited)
- Tax Form - Declaración Pago Anual Impuesto a la Renta from Superintendencia Nacional de Administración Tributaria (SUNAT)
- Annual Report for 2005
- Institutional Profile
- Institutional Curriculum
- Promotional Pamphlets
- Literature and video catalogs