### PERMANENT COUNCIL OF THE ORGANIZATION OF AMERICAN STATES

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### COMMITTEE ON INTER-AMERICAN SUMMITS MANAGEMENT AND CIVIL SOCIETY PARTICIPATION IN OAS ACTIVITIES

# APPLICATION TO PARTICIPATE PURSUANT TO ARTICLE 6 OF THE OF THE GUIDELINES FOR PARTICIPATION BY CIVIL SOCIETY ORGANIZATIONS IN OAS ACTIVITIES [CP/RES. 759 (1217/99)

[Asociación Mexicana en Pro de la Familia, Cultura y Bienestar Social, A.C.]

## ANALYSIS OF FACTORS RELATING TO THE APPLICATION BY ASOCIACIÓN MEXICANA EN PRO DE LA FAMILIA, CULTURA Y BIENESTAR SOCIAL, A.C. TO PARTICIPATE IN OAS ACTIVITIES

This document was prepared by the Department of International Affairs/Secretariat for External Relations to provide information to the member states of the Organization of American States (OAS) on the civil society organization *Asociación Mexicana en Pro de la Familia, Cultura y Bienestar Social, A.C.* [Mexican Association for Family, Culture, and Social Welfare] (ASOMEX PRO FAM, A.C.).

The information contained herein is in response to resolution CP/RES. 759 (1217/99), "Guidelines for the Participation of Civil Society Organizations in OAS Activities," and includes a summary and a list of data and documentation presented by *Asociación Mexicana en Pro de la Familia, Cultura y Bienestar Social, A.C. (ASOMEX PRO FAM, A.C.)* in accordance with the aforementioned Guidelines.

#### 1. Background

Asociación Mexicana en Pro de la Familia, Cultura y Bienestar Social, A.C. (ASOMEX PRO FAM, A.C.) is a nonprofit organization founded on February 21, 2007 in Nezahualcoyotl, Mexico State, Mexico, with a mission to promote achievement of the Millennium Development Goals through projects revolving around sustainable human development for vulnerable groups, strengthening of education, and promotion of human rights and gender equity, in collaboration with the social, public, and private sectors.

ASOMEX PRO FAM, A.C. provides pro bono legal aid to women who are victims of family abuse or neglect, so as to promote their human rights and gender equity. It carries out educational programs such as: Es Mejor Decir No (Better To Say No), which consists of seminars for parents and teachers of primary and secondary school students to raise awareness about their responsibility to support the education of their children and about the dangers of drug abuse; Necesidades de Atención Terapéutica (Therapeutic Care Needs) for diagnosing school-age children and adolescents to solve their learning problems that have not been diagnosed due to lack of funds or lack of information on the part of parents; and Años Dorados con Dignidad y Justicia (Golden Years with Dignity and Justice), which seeks to provide psychological and legal support to seniors who have been exploited or who suffer from depression, anxiety, or insomnia. The activities of ASOMEX PRO FAM, A.C. have helped more than 20,000 persons in the municipalities of Ecatepec de Morelos, Nezahualcoyotl, Tecámac, Coacalco of Berriozábal, Tultitlan, Cuautitlan México, Cuautitlan Izcalli, Chalco, and Ixtapalucat in Mexico State.

ASOMEX PRO FAM, A.C. has funded its activities through contributions to its programs by the National Institute for Social Development (INDESOL) of the Secretariat of Social Development of Mexico, National Foundation for the Delivery of Justice, Fomento Social Banamex, and Bancomer BBVA Foundation.

ASOMEX PRO FAM, A.C. submitted its application on July 25, 2011.

#### 2. Name, address, and date of establishment

Name of Organization: Asociación Mexicana en Pro de la Familia, Cultura y Bienestar

Social, A.C. (ASOMEX PRO FAM, A.C.).

Address: Bosque de Chile 13-B

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asomexprofam@terra.com.mx

Website: www.asomexprofam.org.mx

President: Alicia Ortiz Heredia

Secretary General Miguel Ángel Domínguez

Date established: February 21, 2007

#### 3. Primary areas of activity and contributions that could be of interest to the OAS

ASOMEX PRO FAM, A.C. promotes human development and the human rights of women, girls, boys, adolescents, and other vulnerable groups. Activities carried out by ASOMEX PRO FAM, A.C. that may be of interest to the OAS include the following:

- Promoting respect for human rights, non-violence with respect to women, and gender equality through legal advice and seminars that train women about their rights;
- Promoting and protecting the human rights of older persons by providing psychological care and legal services;
- Fostering human development of children and teens through programs and seminars that seek to raise awareness about primary education, prevention of harassment or "bullying," and diagnosis of learning problems; and
- Implementation of programs to reduce drug demand and abuse.

#### 4. Identification of potential areas of collaboration with the OAS

ASOMEX PRO FAM, A.C. proposes to collaborate with the OAS in the following areas:

- Promoting the work of the Inter-American Commission on Human Rights' (IACHR)
  Rapporteurship on the Rights of Women in promoting and defending women's
  human rights;
- Sharing best practices and experiences with the Inter-American Commission of Women (CIM) in the formulation and enactment of policies to promote gender equality and in monitoring implementation of the Convention on the Prevention, Punishment, and Eradication of Violence against Women, "Convention of Belém do Pará";
- Contributing to the efforts of the Permanent Council Working Group to analyze the situation of older persons in the Hemisphere and the effectiveness of binding universal and regional human rights instruments in this regard, in cooperation with the Department of Social Development and Employment (DSDE) of the Executive Secretariat for Integral Development (SEDI), in accordance with resolution AG/RES. 2654 (XLI-O/11) "Protecting the Human Rights of Older Persons";
- Collaborating with the Inter-American Children's Institute (IIN) in its training programs on the rights of children, adolescents, and families;
- Providing the Working Group to Prepare the Draft American Declaration on the Rights of Indigenous Peoples with information on the situation of indigenous peoples in Mexico and on the advocacy of the Inter-American Commission on Human Rights (IACHR) of the Committee on Juridical and Political (CAJP); and
- Providing the Inter-American Drug Abuse Control Commission (CICAD) of the Secretariat for Multidimensional Security (SMS) with recommendations on the reduction of illegal drug use, in collaboration with the Expert Group on Demand Reduction.

#### 5. Documents submitted by the CSO to the OAS

- Letter to the OAS Secretary General, dated July 25, 2011
- Articles of Incorporation
- Statutes
- Institutional mission statement
- Annual report 2010
- Financial statements 2010 (audited by Alberto Aldana Ocampo, C.P.)