

PERMANENT COUNCIL OF THE  
ORGANIZATION OF AMERICAN STATES  
COMMITTEE ON INTER-AMERICAN SUMMITS MANAGEMENT  
AND CIVIL SOCIETY PARTICIPATION  
IN OAS ACTIVITIES

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APPLICATION FOR REGISTRATION PRESENTED PURSUANT TO ITEM 6  
OF THE GUIDELINES FOR PARTICIPATION BY CIVIL SOCIETY ORGANIZATIONS  
IN OAS ACTIVITIES [CP/RES. 759 (1217/99)]

*[Mujer para la Mujer A.C.]*

## **ANALYSIS OF THE REQUEST BY *MUJER PARA LA MUJER A.C.* TO BE REGISTERED WITH THE OAS**

This document was prepared by the Department of International Affairs, Secretariat for External Relations, to provide information to the member states of the Organization of American States (OAS) on the civil society organization: *Mujer para la Mujer A.C.* [Women for Women]

The information contained in this report is in response to resolution CP/RES.759 (1217/99), "Guidelines for the Participation of Civil Society Organizations in OAS Activities." This document includes a summary and list of documentation presented by *Mujer para la Mujer A.C.* in accordance with the aforementioned Guidelines.

### **1. Background**

*Mujer para la Mujer A.C.* is a nonprofit organization established on June 11, 2003 in Zapopán, Jalisco, Mexico. The organization's objective is to encourage and promote women's equal and active participation in their surroundings and to defend women's human rights, as well as prevent sociocultural problems such as alcoholism, drug addiction, unwanted pregnancies, and domestic violence. *Mujer para la Mujer A.C.* was created in response to the violence, family disintegration, and lack of opportunities women face nowadays.

*Mujer para la Mujer A.C.* works in three main areas:

- Training: The organization has a comprehensive center for training and for providing assistance to women (CeICAM) that helps women in vulnerable situations by offering personal development courses, psychological therapy, access to specialized medical care, and legal advice, as well as workshops designed to improve their quality of life and provide them with opportunities to learn a trade so they can ultimately find employment for themselves either working from home or working outside the home. To date, 2,501 individuals have benefitted from CeICAM.
- Citizen participation: The organization wants to have an influence on the implementation of public policies aimed at defending women's rights and, to that end, it is looking to establish ties with international, national, and local public and private institutions.
- The media: The organization seeks to inform women about their human rights via radio and television programs, the press, the Internet, and other publications.

*Mujer para la Mujer A.C.* has implemented several pro-women programs such as a Breast Cancer Prevention program it developed with the *Instituto Jalisciense* and the Health Secretariat, through which it offered free mammograms at health fairs.

*Mujer para la Mujer A.C.* also seeks to get young people involved in the program *Yo Respondo*, via youth seminars, forums, and debates and by working with opinion leaders who communicate the organization's mission through the mass media.

*Mujer para la Mujer A.C.* registered with the UN Economic and Social Council (ECOSOC) in 2005 and obtained its Gender Equity Model (GEM) certification from Mexico's National Institute for Women in October 2010.

*Mujer para la Mujer A.C.* finances its activities through contributions from organizations and corporations such as *Misión Mujer A.C.*; *Corrugados y Plegadizos de Carton S.A. de C.V.*; *Webstation S.A. de C.V.*; *Plascencia Autos Japoneses S.A. de C.V.*; and *Garcia Servin Horacio*.

*Mujer para la Mujer A.C.* applied for registration with the OAS on September 3, 2014.

## **2. Name, address, and date of establishment of the CSO**

Name of the Organization:      *Mujer para la Mujer A.C.*

Address:                              Acueducto 2716-A,  
   Colonia Jardines del Valle C.P. 45110  
   Zapopán, Jalisco, Mexico

Telephone:                            +33 3610-0099

Fax:                                      +33 3610-2383

E-mail address:                      lamujer@mpm.org.mx

Website:                               <http://www.mpm.org.mx/index.php>

President:                              María del Rocío de la Torre Leño

Date established:                      June 11, 2003

## **3. Primary areas of activity and contributions that could be of interest to the OAS**

*Mujer para la Mujer A.C.* works to protect the rights of women in vulnerable situations and empower their involvement in different social environments. The main areas of activity and contributions of the CSO that may be of interest to the OAS include:

- Promotion of women's human rights through training programs, the development of defense and protection mechanisms, as well as publications, seminars, and debates on the subject;
- Influence on the development of inclusive and equitable public policies in government agencies and social movements in order to protect women's –and especially indigenous women's– human rights, with an eye towards improving the application and enforcement of laws;

- Development of management models aimed at fighting discrimination based on age, race, sex, religion, disability, etc.;
- Promotion of legal assistance, education, and guidance for women via the mass media and social institutions.

#### **4. Identification of potential areas of collaboration with the OAS**

*Mujer para la Mujer A.C.* proposes to collaborate with the OAS in the following areas:

- Support the Inter-American Commission of Women (CIM) in designing programs aimed at training and educating women on domestic violence and gender equity, and in the promotion of gender equity for the recognition of and advancements in women's human rights;
- Work together with the Inter-American Commission of Women (CIM) to follow up on implementation of the Inter-American Convention on the Prevention, Punishment, and Eradication of Violence Against Women, "Convention of Belém do Pará;"
- Monitor and support the activities of the Inter-American Commission on Human Rights (IACHR) as far as protecting women's human rights –and human rights in general– is concerned;
- Support the IACHR in an effort to influence the development of public policies that recognize the human rights of women that have been infringed; and
- Participation in hemispheric debates open to civil society on the subject and sending recommendations to the OAS member states to serve as input for events such as the OAS General Assembly, Permanent Council meetings, and IACHR sessions, among others.

#### **5. Documents submitted by the CSO to the OAS**

- Letter to the OAS Secretary General
- Articles of incorporation and bylaws
- Most recent management report – 2013
- Institutional mission statement
- 2013 financial statements, audited by Andrés Gallardo Gaona, CPA
- Sources of funding – 2013