

PERMANENT COUNCIL OF THE
ORGANIZATION OF AMERICAN STATES
COMMITTEE ON INTER-AMERICAN SUMMITS MANAGEMENT
AND CIVIL SOCIETY PARTICIPATION IN
OAS ACTIVITIES

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APPLICATION TO PARTICIPATE PURSUANT TO ARTICLE 6 OF THE
OF THE GUIDELINES FOR PARTICIPATION BY CIVIL SOCIETY ORGANIZATIONS
IN OAS ACTIVITIES [CP/RES. 759 (1217/99)]

[Unidad Industrial Iztapalapa, A.C.]

ANALYSIS OF FACTORS RELATING TO THE APPLICATION BY *UNIDAD INDUSTRIAL IZTAPALAPA, A.C.* TO PARTICIPATE IN OAS ACTIVITIES

This document was prepared by the Department of International Affairs/Secretariat for External Relations to provide information to the member states of the Organization of American States (OAS) on the civil society organization *Unidad Industrial Iztapalapa, A.C.* [Iztapalapa Industrial Unit, A.C.]

The information contained in this report is provided pursuant to resolution CP/RES. 759 (1217/99), "Guidelines for the Participation of Civil Society Organizations in OAS Activities," and includes a summary and a list of data and documentation presented by *Unidad Industrial Iztapalapa, A.C.* in accordance with the aforementioned Guidelines.

1. **Background**

Unidad Industrial Iztapalapa, A.C. is a civil association established on July 15, 1999 in Iztapalapa, Mexico City, with a mission to promote the development of micro, small, and medium enterprises, and protect the human, economic, social, cultural, and political rights of entrepreneurs.

Unidad Industrial Iztapalapa, A.C. comprises 60 associates, who represent companies that are part of this business association. The President/Business Ombudsman serves to link with local authorities and public and private agencies to support the interests of the associates, and participates in meetings and makes recommendations to national and international organizations, seeking to influence public policies that affect entrepreneurs, such as the National Human Rights Commission, the Economic Development, Security, Civil Protection, and Economic Solidarity Commissions, the Human Rights Education Subcommittee of the Secretariat of Interior, the Federal Institute for Access to Information (IFAI), the Employers Confederation of Mexico (COPARMEX), and the National Chamber of Transformation Industries (CANACINTRA), among others.

Unidad Industrial Iztapalapa, A.C. finances its activities through membership dues. It submitted its application to the OAS on August 6, 2010.

2. **Name, address, and date of establishment**

Name of Organization:	Unidad Industrial Iztapalapa, A.C.
Address:	Calz. San Lorenzo, 279 Col. San Nicolás Tolentino, Delegación Iztapalapa, C.P. 09850 Mexico City, Mexico
Telephone:	5614 5690/5614 5691
E-mail address:	unidadindustrial@yahoo.es

President/Business Ombudsman: Carlos Ortega López

Date established: Thursday, July 15, 1999

3. Primary areas of activities and contributions that could be of interest to the OAS

Unidad Industrial Iztapalapa, A.C. is a business association that seeks to protect the rights and interests of its members before local, state, and federal authorities, in order to promote their social and economic development. The primary areas of activity and contributions of the organization that might be of interest to the OAS include:

- Promoting conditions that are conducive to economic development for micro, small, and medium enterprises through efforts to create employment, strengthen human capacity, and carry out joint projects to improve the physical condition of the business association; and
- Promoting transparency in the public service and protecting the economic and social rights of entrepreneurs by submitting petitions, recommendations, and proposals to national and international organizations.

4. Identification of potential areas of collaboration with the OAS

Unidad Industrial Iztapalapa, A.C. proposes to collaborate with the OAS in the following areas:

- Promotion of the Inter-American Democratic Charter principles;
- Providing the Inter-American Commission on Human Rights (IACHR) with information on the human rights situation of entrepreneurs in Mexico;
- Collaborating on programs of the Department of Economic Development, Trade, and Tourism of the Executive Secretariat for Integral Development (SEDI) aimed at strengthening micro, small, and medium enterprises (MSMEs) in order to create jobs and reduce poverty; and
- Providing the Permanent Council's Committee on Juridical and Political Affairs (CAJP), through the Department of International Law of the Secretariat for Legal Affairs (SLA), with recommendations on implementation of the Model Inter-American Law on Access to Public Information;
- Sharing information with and making recommendations to the Conference of the States Party and the Committee of Experts of the Mechanism for Follow-up on the Implementation of the Inter-American Convention against Corruption, in collaboration with the Department of Legal Cooperation of the Secretariat for Legal Affairs (SLA); and

- Supporting programs of the Department for Effective Public Management (DEPM) of the Secretariat for Political Affairs (SPA) aimed at promoting mechanisms for transparency, integrity, and accountability in OAS member states.

5. Documents submitted by the CSO to the OAS

- Letter to the OAS Secretary General, dated Friday, August 6, 2010
- Articles of incorporation
- Statutes
- Institutional mission statement
- Activities report for 2009 and 2010
- Financial statements for 2008 - 2010