



WEBINAR

"ENGAGING THE PRIVATE SECTOR IN THE IMPLEMENTATION OF NATIONAL DRUG POLICIES"

AGENDA

Opening Remark

10:00 – 10:10 **Antonio Lomba**

Head, Institutional Strenathenina Unit, CICAD/OAS

Round of Thematic Presentations

Moderator: Elisabet Arribas, Program Manager on National Drug Policies, CICAD/OAS

10:10 – 10:25 Silvia Pisano

Subsecretary of Attention and Support in Drug Matters, Secretariat of Comprehensive Policies on Drugs (SEDRONAR), Argentina

How the national drug commission engages with the private sector in different areas to implement the national drug policy: relationships, agreements, meetings etc.

10:25 – 10:40 **Jose Isla**

Environmental Specialist, National Commission for Development and Life without Drugs (DEVIDA), Peru

How the national drug commission engages the private sector in alternative development (AD): Building relationships with producers and merchants "a win-win for AD".

10:40 – 10:55 **Ramon Gregoire**

President of the Tunapuna Chamber of Commerce, Republic of Trinidad and Tobago

Private sector perspective: Why get involved, how they would like to be engaged, how can there be mutual benefit, specific areas in which they would like to see action and to get involved.

10:55 – 11:05 Questions to the Speakers and Open Discussions

Chris Watler
Executive Vice President of Center for Employment Opportunity, USA

Experience of private sector engagement for client-focused services in reintegration. Who are their clients, client's needs, and the approaches to individual businesses and business groups.

11:20 – 11:35 **Monica Barzanti**

Head, International Relations San Patrignano, Italy

Experience in partnering with private entities to integrate recovered drug users. San Patrignano model.

11:35 – 11:50 Rafael Camacho

Director of the Area of Addictions, Gonzalo Río Arronte Foundation

Experience of a Foundation that supports civil society organizations and public institutions in prevention, treatment and rehabilitation, and social reintegration of people with problematic substance use.

11:50-12:00 Questions to the Speakers and Open Discussions

